



KIRKSVILLE RED, WHITE & BLUE FESTIVAL

THURSDAY, JULY 2 – SUNDAY, JULY 5, 2009

KIRKSVILLE, MISSOURI

Join the 2009 Kirksville Red, White and Blue Festival as we celebrate the people of Kirksville, Missouri and our Nation. One of the many exciting ways to get involved with the Red, White & Blue Festival in Kirksville during the July 4th holiday is to spotlight your business, group or organization through participating in the 4th of July Parade.

The date for the parade has been set for Saturday, July 4th. The parade will begin promptly at 4 p.m. in Downtown Kirksville – rain or shine!

The theme is **“STARS & STRIPES FOREVER.”** The colors, of course, are red, white & blue! All entries are welcome and we encourage your entry to be in keeping with the theme. We also encourage entries to include some type of music.

The Kirksville Image Campaign Committee! will be coordinating a competition for flat bed float entries. We do require that any parade entry, whether in the float competition or not, be decorated. We ask that decorations be creative and more than just a sign.

The deadline for parade entry is June 29, 2009. All entrants will receive follow up confirmation, parking information and a parade route map prior to parade day (but, not much prior!). In the meantime, please do not hesitate to call Parade Chairpersons Melanie Smith at the Kirksville Parks & Rec Department at 660-627-1224. For questions regarding the Flatbed Float Contest, please call Mark Krueger at Kelly’s Furniture at 660-665-4655.

The first annual Red, White and Blue Festival in 2005 was an outstanding success for the Kirksville community! We are excited to work with community leadership to provide this holiday event and thrilled with the community participation. Take advantage of the Festival’s many events by getting directly involved. This is a great opportunity for your business, organization, club or church name to be out in front of thousands of people – for free! Please get together with your group and be a part of making this year’s Fifth Annual 4th of July Parade another huge success.

Please complete and return the enclosed application to the Chamber of Commerce office prior to June 29th. If you have any questions, please do not hesitate to call. Walk in units are welcome the day of the parade if you forget to register; however, float contest entries must pre-register by June 27th.

Sincerely,

The 2009 Red, White & Blue Festival Planning Committee
The Kirksville Area Chamber of Commerce
The Kirksville Image Campaign Committee



Kirksville Image Campaign Committee
Red, White & Blue Festival July 4th Parade
Flatbed Float Contest Rules
Parade, Saturday, July 4th at 4 p.m.



Parade Theme: “STARS & STRIPES FOREVER”

Parade Colors: Red, White & Blue

Date & Time: The Parade will begin promptly at 4 p.m. on Saturday, July 4th, 2009, rain or shine. Entrants who wish to be judged as part of the Float Contest should plan to begin lining up at 3 p.m. and be ready to march no later than 4:00 p.m. Judging will begin at 3:00 p.m. Details regarding assignments for lining up the Parade will be forwarded to all entrants following registration and prior to the parade (but, not much prior).

Parade Route: TENTATIVE & Subject to Change - Beginning on Franklin Street next to Sheriff’s Office, going South towards Bank of Kirksville. Turn West on Jefferson Street, proceed west for one Block, turn North on Elson proceeding North on Elson until one block North of Too Tall’s.

Judging: Judges will begin reviewing floats at 3:00 p.m.

Awards: There will be five awards presented.

THEME AWARD (Best Use of Theme “STARS & STRIPES FOREVER“)
JUDGES’ AWARD (Most Artistic use of design and music)
SALUTE AWARD (Most Patriotic)
FANTASY AWARD (Most Whimsical)
MAYOR’S EXTRAORDINAIRE AWARD (Overall Most Spectacular)

Flatbed Float Contest Rules:

1. A float is defined as either a flatbed trailer which is pulled by a tow vehicle or a truck with a flatbed.
2. All float entries must follow the parade rules and regulations.
3. All entries must complete the parade application (*be sure to check the float contest box on the application*) and have written confirmation from the parade committee.
4. Float entries must be in place in the staging area no later than 2:45 p.m. on parade day. Judging begins promptly at 3:00 p.m.
5. Each organization participating in the float contest must display the identity of the organization in the window of the tow vehicle or truck.
6. All details and decorations must be completed by 3:00 p.m. when judging starts. This would include all riders in costumes.
7. Judging will be based upon originality, float design, use of color, use of music, use of theme, overall appearance and the effect of riders/costumes on the float.
8. Only one float will be awarded the Theme Award, the Judges’ Award, the Salute Award and the Fantasy Award. All floats, including winners of the previous float awards, are eligible for the overall float award the “Mayor’s Extraordinaire Award.”
9. Winners will be notified of the judge’s decisions just prior to the parade. An award banner will be placed on the float of the winning entry just prior to the start of the parade.
10. The decision of the Judge’s is final.

**2009 Kirksville Red, White & Blue Festival
STARS and STRIPES FOREVER
4th of July Parade Entry Form**

Date: _____

Unit Information:

Name of Sponsoring Organization/Business/Church/etc: _____

Description of Entry: _____

Do you want this entry to be judged in the Kirksville Image Campaign flatbed float competition? Yes ____ No ____

Mailing Information for Confirmation:

Parade Unit Representative: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ () home () work FAX: _____ Email: _____

Parade Rules and Regulations

1. Entry deadline is Monday, June 29, 2009.
2. Only one unit per sponsor will be allowed without prior approval.
3. To ensure the safety of those watching, do not throw candy, beads, fliers, etc. from your entry. However, you may have 'crowd walkers' to hand these items out.
4. To qualify to be in the parade, your unit must be registered and in the line up no later than 2:45 p.m. on Saturday, July 4th.
5. All entries must be decorated (more than just a sign) and should include some type of music. (exception: Equestrian and other live animal entries are encouraged but need not be decorated).
6. All motorized entries should have a fire extinguisher on board (5 lb. ABC Extinguisher)
7. There may be no re-fueling of gas powered generators after the parade has begun.
8. **Walk in units are welcome** the day of the parade if you forget to register; however, float contest entries must pre-register by June 29th.
9. Send completed entry forms to: Kirksville Chamber of Commerce, 304 S. Franklin Street, Kirksville, Missouri 63501. FAX: 660-665-3767 or scan completed form and email to execdirector@cableone.net.

Confirmation information will then be forwarded to you.

Date Received: _____ Placement: _____ Date Confirmation Mailed: _____