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**Community Pride**

A Publication of the Kirksville Area Chamber of Commerce • 304 S. Franklin • P.O. Box 251 • Kirksville, MO 63501  
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Kirksville Area Chamber of Commerce  
P.O. Box 251 • 304 South Franklin  
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Executive Director: Sandra Williams

**August 2011**

**The Kirksville Area Chamber of Commerce  
Business Spotlight**

The Chamber has a business card drawing at the Business After Hours event most months. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 600 people who receive this publication.



Founded in the Fall of 1947 **Harden, Cummins, Moss & Miller, LLC., Certified Public Accountants**, provides a variety of services including tax preparation and planning, financial statements and audit requirements, bookkeeping and payroll processing and is located in the Northtown Center Plaza. The firm has grown in the fifty plus years from a one-man office to seven members and twenty-four employees in the three offices which are located in Chillicothe, Kirksville and Maryville. Missouri HCMM's Certified Public Accountants have experience in banking, construction, not-for-profit, manufacturing and governmental audit requirements and will put it to work for you at local firm rates. Linette Page, the winner of June's Chamber After Hours business card drawing, is a CPA at Harden, Cummins, Moss & Miller, LLC, Certified Public Accountants. Earning her MBA from William Woods University and her Bachelor of Science in Accounting and Business from Buena Vista University, she successfully passed the CPA exam and is licensed to practice public accounting in Missouri. Effective July 1, Linette became a member of Harden, Cummins, Moss & Miller, LLC. She joins long-time member, Dennis Sidwell, CPA in the Kirksville office following the retirement of Ron Schaper in June.

**If you are interested in any listed services, or if you do not see a particular service listed, contact HCMM for a proposal to meet your accounting needs at 660-665-3747.**



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**Business After Hours** **SPONSORED BY:**

at  
*The Kirksville Country Club*  
August 5, 2011 5 - 7pm



- Cable One
- KYOU Fox 15
- Northeast Missouri State Bank

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# AUGUST 2011

- Aug 3 **Tourism Advisory Board Meeting,** Chamber Office; 8 am
- Aug 3 **Kirkville Young Professionals Board Meeting,** Chamber Office; 12 pm
- Aug 4 **Crossing Church Family Fun Night,** Rotary Park; 5:30 pm
- Aug 5 **17th Annual Chamber Golf Tourn.,** Kirksville Country Club; 11 am
- Aug 5 **Chamber Business After Hours,** Kirksville Country Club; 5-7 pm Sponsored by Cable One, KYOU Fox 15 & Northeast Missouri State Bank
- Aug 5-6 **2nd Annual Brashear Cemetery Theater,** Brashear Cemetery, 5:30 pm
- Aug 5-7 **Anniversary of Battle of Kirksville 1862,** Kirksville Downtown Square; 7 am-5 pm
- Aug 8 **Chamber Executive Committee Meeting,** Chamber Office; 8 am
- Aug 9 **Merchants Committee Meeting,** Chamber Office; 8:30 am
- Aug 10 **ATSU New Student Orientation,** ATSU Campus
- Aug 12 **Kirkville Young Professionals Networking Happy Hour,** DuKum Inn; 5:15 pm
- Aug 13 **ATSU White Coat Ceremony,** Baldwin Auditorium; 9 am; for more info visit [http://www.atsu.edu/support\\_atstu/whitecoat/](http://www.atsu.edu/support_atstu/whitecoat/)
- Aug 13 **Dollar Day at the Aquatic Center,** Kirksville Aquatic Center; 12 pm-7 pm
- Aug 20 **Truman Week,** Truman State University
- Aug 20 **Doggie Luau,** Brashear Park Wading Pool; 12 pm-2 pm
- Aug 23 **Chamber Technology Committee Lunch And Learn,** ATSU Gutensohn Clinic Room 357; 12 pm
- Aug 25 **Truman State Fall Semester Begins**
- Aug 27 **Movies in the Park,** Rotary Park Amphitheater; 8 pm
- Aug 27-28 **MO State Motocross Champions,** Thunder Ridge MX Park; for more info visit <http://thunderridge-mx.com>

## ALL SUMMER LONG

- Every Friday **Summer on the Square,** 7 pm; various June-Aug talent sponsored by Kirksville Arts Association [www.kirkvillearts.com](http://www.kirkvillearts.com)
- Every Saturday **Kiwanis Farmers Market,** 7 am-noon; May-Oct Downtown on Elson Street, west side of the Square

More more details visit our website at [www.kirkvillechamber.com](http://www.kirkvillechamber.com)



## New Members

New members are voted on at our regular monthly board meeting prior to publication in the newsletter. This month, new members will be approved at the upcoming board meeting in August and listed in the next newsletter.

## The Kirksville Area Chamber of Commerce Technology Committee Presents...

### “Managing your Organization’s Online Reputation” Lunch & Learn Session

The Kirksville Area Chamber of Commerce's Technology Committee invites you to attend the latest in their Lunch and Learn series that will both help you professionally and personally. The topic for this session will be *Managing your Organization's Online Reputation*. By attending you will gain useful information on how to maintain a positive organizational identity amongst online searches, consumer dissatisfaction websites, and social media networking outlets. Lunch will be provided by the Kirksville Tourism Office.

**Anyone planning to attend should RSVP** as a lunch will be served. If you are interested in learning how to manage your organization's online reputation, we invite you to come out to this great event!

If you are interested in attending this Lunch & Learn session please RSVP to our Chamber project manager Shawn Gadley by e-mail at [projmgr@cableone.net](mailto:projmgr@cableone.net) or by phone at (660) 665-3766 by August 19th.

**EVENT INFO**  
**Tuesday Aug 23**  
**Noon-1pm**  
**AT Still University**  
**Gutensohn Clinic Room 357**  
**Lunch provided upon RSVP**

Consider making a donation to  
*A Business After Hours Favorite*  
**Coming September 15th**  
**SILENT AUCTION** - El Kadir Shrine Club  
*We hope you'll join us for one of our most well attended Business After Hours events.*  
*A member of the planning committee will be calling on you soon.*

## Happy Anniversary!

*The Chamber wishes to thank the following businesses for reaffirming their belief in the Chamber of Commerce.*

- American Trust Bank
- Anita James- Century 21 Whitney Agency
- AT&T
- Bellacino's
- Boyce and Bynum Chariton Labs
- Cape Air
- Community Opportunities
- Cottage Grove Bed and Breakfast
- Dover Rentals
- Edward Jones- Paul Kissick
- Financial Planners of Missouri
- Heartland Wildlife Ranches
- Hy-Vee
- Jacob's Vineyard and Winery
- Joyce Otten
- Kirksville Super 8
- Lost Branch Lodge
- Lovegreen Ford Chrysler
- Mark Twain Behavioral Health
- MFA Oil and Propane
- Murilyn G. Koutstaal
- North Central Missouri Red Cross
- Ophthalmology Consultants
- Pepsi Cola Memphis Bottling
- Quik Cash
- Rental Service Corporation USA
- Representative Zachary Wyatt
- ServiceMaster by Lewellen's
- Watkins Products
- Western's Smokehouse
- Westlake Ace Hardware



## Local Economic Trend\$

This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business.

July 2011  
- - - - -

- June New City Business Licenses	20
- June New County Business Licenses	6
- June New Residential Building Permits	0
- June New Commercial Building Permits	1

Source: City of Kirksville

June Births at NRMC	43
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Source: Northeast Regional Medical Center

June 2011:

-Missouri Unemployment Rate	%8.8
-Adair County Unemployment Rate	%N/A
-Adair County # of Unemployed	N/A

Source: MERIC [www.missourieconomy.org](http://www.missourieconomy.org)

Gasoline prices	Last month
\$3.59	\$3.49
Essential Air Service-June:	767

(local commercial passengers)  
Source: Kirksville Regional Airport

## Save the Date! Kirksville Bacon Fest Sat. Sept 24th

**Downtown Kirksville 10 am – 2 pm**

- Food Drive Competition
- Bacon Recipe Contest
- Miss Sizzle Pageant
- Health Zone
- Kids Zone
- Visit the Oscar Mayer Weinermobile
- Live music
- Free BLT Sandwiches
- Free Kids Movie



For more details visit [www.heartlandconnection.com/kirkvillebaconfest](http://www.heartlandconnection.com/kirkvillebaconfest)