

Executive Director: Sandra Williams

**December 2009**

First Choice was founded in Kirksville, Missouri in 2008 by its owner Ted Deininger. He has been in the field of orthotics and prosthetics for more than 30 years with experience from pediatrics to geriatrics. We can fill all your orthopedic appliance needs with compassion, understanding and respect. With an orthotic and prosthetic technician on staff we can quickly and efficiently provide patients with the custom appliances they are in need of.

We also provide the largest selection of diabetic footwear in Northeast Missouri along with our superior pedorthic care. Other services include wearable therapy with neuro muscular electrical stimulation for pain management and upper and lower extremity neuro prosthetics.

First Choice is now in two locations to more conveniently serve the clients of Northeast Missouri with offices in Kirksville and Hannibal, Missouri. Services include: Upper & lower extremity fracture bracing, cervical orthosis, custom and off the shelf spinal orthosis, ankle foot orthosis, custom knee ankle foot orthosis, state of the art upper and lower prosthetics with the latest technology including micro processor knees & myoelectric upper extremity prosthetics, post-mastectomy apparel, custom neuro muscular electrical stimulation garments for pain management and neuro prosthetics and compression garments. First Choice accepts Medicare, Medicaid, Private Insurances and Veterans Orthotic Benefits.



**DATE & LOCATION CHANGE!!!!**  
**DECEMBER BUSINESS AFTER HOURS**

Thursday, December 17th from 5-7 pm

Sponsored by

**Alliant Bank**



## December 2009 Calendar of Events



- Dec. 1 **Governmental Affairs Comm. Mtg.**  
7:30 am; Chamber Office
- Dec. 1 **Kohlenberg Lyceum Series** 7:30 pm;  
Yuletide Pranks with the Blanks  
Truman State Univ-Baldwin Auditorium
- Dec. 4 **Missouri Livestock Symposium:** 4 pm  
Trade show; 6 pm Beef Dinner; 7 pm  
presentations & program
- Dec. 5 **Missouri Livestock Symposium** 9 am-  
5 pm Educational Programs; 7:30 pm  
Steve Holy concert. For complete  
details visit [www.missourilivestock.com](http://www.missourilivestock.com).
- Dec. 5 **Santa at the Courthouse** 2-5 pm;  
**Christmas Caroling** 11am-4 pm;  
Downtown Kirksville
- Dec. 7 **Executive Committee Meeting**  
8 am; Chamber Office
- Dec. 10-12 **Miracle on 34th St. –Curtain Call  
Theatre Production** 7-9 pm; Kirksville  
Arts Center
- Dec. 12 **Santa at the Courthouse** 2-5 pm;  
**Christmas Caroling** 11am-4 pm;  
Downtown Kirksville
- Dec. 13 **Miracle on 34th St.** 2-4 pm. Kirksville  
Arts Center
- Dec. 14 **Kirksville Community Chorus Fall &  
Winter Concert** 7:30 pm, First Christian  
Church
- Dec. 16 **Economic & Community Develop.  
Comm. Mtg.**; 4 pm; Chamber Office
- Dec. 17 **Business After Hours** 5-7 pm;  
Alliant Bank
- Dec. 19 **Santa at the Courthouse** 2-5 pm;  
**Christmas Caroling** 11 am-4 pm  
Downtown Kirksville
- Dec. 24 **Christmas Eve**-Chamber office will  
close early
- Dec. 25 **Christmas Holiday** Chamber Office  
Closed
- Dec. 31 **New Year's Eve** -Chamber office  
will close early

**Join us as we kick off the Kirksville Area  
Chamber's 95th year!**

*Thursday  
January 21, 2010  
Annual Chamber Banquet  
6-8 pm  
Truman State University  
Georgian Room  
Invitations are forthcoming  
Reservations Required*

## Welcome New Members

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**The Greek Corner Gyros**  
**301 S. Franklin**  
**Kirksville, MO 63501**  
**Steve & Voula Laberis**  
**660-665-0300**

### *A Note from Your Executive Director*

*It's been almost two months since I stepped into the Exec. Director position here at the Chamber and I can't tell you how pleased I've been by the support you've all shown me.*

*Many thanks to the Board and our Exec. Committee for their direction and assistance. A very special thank-you to our Chamber staff, Debi Boughton and Andrea Darwin, who have helped me make the transition from the role of Office Manager. They are always great team players, but they have really gone above and beyond what was required of them to help us keep things running. We added Vickie Dodson as our Office Manager on November 9th and barely gave her time to get her coat off before we were throwing projects and phone calls her direction. She's a gem and will be a great addition to the "Chamber Chicks."*

*A special thank-you to all our members who continue to support the Chamber and it's many activities—we truly couldn't do it without you and the volunteer support you provide. I look forward to getting to know you better and working with you in the new year. ~Sandra*

### Tourism Tidbits

Each month the Tourism Advisory Board meet to give their time, energy and ideas to assist the tourism division of the Chamber. This month we thank those individuals for their contributions.

Thank you to Board Chair, Craig Shorten, Vice Chair, Dondi Bates, and Treasurer, Mari Macomber. Thank you to Board members: Mac McCord; Cherie Bryant; Scott Jarvis; Heidi Templeton; Virginia Halterman; and Wally Trosen.

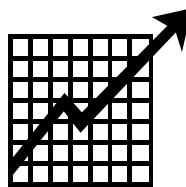
In January the Tourism Advisory Board will have a board retreat. We welcome suggestions and ideas. If you have any ideas to bring more visitors to Kirksville please email [kvtourism@cablone.net](mailto:kvtourism@cablone.net) with suggestions for 2010.

## Happy Anniversary!

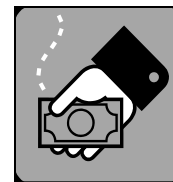
The Chamber wishes to thank the following businesses for reaffirming their belief in their Chamber of Commerce.

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American Cancer Society  
Blossom Shop Flowers & Gifts  
Comfort Inn  
D & J Enterprises  
The Golden Ruler  
Hidden Treasures  
K-Life  
Kirksville Rotary Club  
Lawson Hill Antiques  
Learning Opportunities, Inc.



## Local Economic Trend\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

### DECEMBER 2009

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-October New City Business Licenses	10
-October New County Business Licenses	5
-New Residential Building Permits	5
-New Commercial Building Permits	1

Source: MERIC

[www.missourieconomy.org](http://www.missourieconomy.org)

Source: Northeast Regional Medical Center

October Births at NRMC	40
October '09 most updated	
-Missouri Unemployment Rate	8.9%
-Adair County Unemployment Rate	5.8%
-Adair County # of Unemployed	775

Source: Kirksville

Gasoline prices	Last month
\$2.43	\$2.45

Essential Air Service/Oct	242
(local commercial passengers)	

### Season's Greetings from Your Chamber Staff

<b>Debra Boughton</b> Tourism Director	<b>Vickie Dodson</b> Office Manager
<b>Sandra Williams</b> Executive Director	<b>Andrea Darwin</b> Project Manager



Wishing you all a very Merry Christmas and a Blessed New Year!

### Kirk\$ville Ca\$h Report

The Chamber staff are gearing up once again to meet your holiday gift giving needs. Last year the Chamber sold over \$27,000.00 worth of Kirk\$ville Ca\$h gift checks to area businesses for their employee Christmas bonuses. Thanks to local employers, that was \$27,000.00 that stayed in our community last year. Kirk\$ville Ca\$h can be spent at any Chamber member business. **Call us at 665-3766 if we can provide you with Kirk\$ville Ca\$h for your Holiday gift giving.**

### New Office Manager Hired

The Chamber of Commerce is pleased to have finally filled the Office Manager position with a new friendly face. Vickie Dodson, a Kirksville native, began her duties on November 9th. Vickie has been working the past 6 years as a Tour Operator selling group travel. She and her husband Jeff reside at Novinger. Please welcome her the next time you call or stop by the Chamber office.

**Mark Leake - Wire Co World Group**—has agreed to fill the unexpired term of Glenda O'Brien on our Chamber Board of Directors.

We apologize for neglecting to mention his name in last month's newsletter. Thanks Mark.