

**February 2004**

## **2004 Annual Banquet**

(see inside for full banquet report)

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by line

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### **Business After Hours Business spotlight**



#### **Preferred Family Healthcare**

Congratulations to Linda Grgurich, COO of Preferred Family Healthcare, winner of December's Business After Hours Business Spotlight.

Preferred Family Healthcare (PFH) is one of Kirksville's community mental health centers offering assistance to individuals who have problems related to alcohol and drug abuse or mental illness. PFH has two centers in Kirksville, a treatment center on Jamison Street and a residential center, day program, counseling, drug prevention services and administrative offices on LaHarpe Street. PFH has 21 other offices across the state.

PFH organized in 1979 as an adult alcohol and drug treatment center with 13 employees. Today, PFH has annual revenues in excess of \$16 million and more than 400 employees. PFH is the largest drug and alcohol provider in the State of Missouri and has been recognized as a leader in treatment by the Dept. of Mental Health.

Although PFH is a private, not-for-profit organization, their commitment to the communities they serve is evident by the support given to youth organizations. Whether, PFH encourages area youth to engage in activities to support healthy lifestyles.

For further information contact Linda at 665-1962.

# February 2004



## Calendar of Events

- Jan. 30**      **State of City Address**  
p.m. Travlers Inn
- Feb. 6**        **Family Trivia Night**  
6:30 p.m. Middle School
- Feb. 7**        **KIRX/KRXL/KTUF Ag Show**  
9 a.m. - 4 p.m.  
NEMO Fairgrounds
- Feb. 10**      **Memory Lane Matinee**  
9:00 a.m. Cinema 8 Theater
- Feb. 13**      **Early Dismissal**  
1:00 p.m. R-III Schools
- Feb. 16**      **President's Day**  
No School and office closed
- Feb. 17**      **No School- R-III Area**  
Schools
- Feb. 14**      **Valentine's Day**

## Director's doodles

What a great opportunity I have been afforded to serve as your Chamber Director. In reviewing the nomination forms for the annual awards given at the Banquet, it was refreshing to see, on paper, the names of good folks and good deeds that are right here in Northeast Missouri. "Kudos" to David, Jan, and Karen - we are proud of you and your commitment to your Chamber and your community.

I want to take a moment to thank the Chamber for the lovely plant that was sent for Jim and I during the loss of Jim's father. Thanks also to the folks that sent cards or expressed words of sympathy to our family.

Thanks for being such friendly and compassionate people. Keep up the good work for our great community.

~Alisa

## BUSINESS AFTER HOURS

(February Business After Hours in January!!)

### FRIDAY

February 2004

NEMO Fairgrounds

5 - 7 p.m.

Sponsored by

KIRX/KRXL/KTUF Radio



### SATURDAY

February 1, 2004

### AG SHOW

NEMO Fairgrounds

9 a.m. - 4 p.m.

Sponsored by

KIRX/KRXL/KTUF Radio

### "MEMORY LANE MATINEE"

In Downtown Kirksville

Take a stroll down memory lane with the chamber of commerce on February 10th at 9:00 a.m. Memory Lane Matinee was designed to welcome Senior Citizens and handicapped patrons to Downtown Kirksville. With the new addition of the available discount rates for Senior Citizens all participants are able to enjoy themselves by bring back the memories of the old time matinees. The matinee will begin at 10:30 a.m. and the Kirksville Chamber of Commerce will host a ribbon cutting at 9:30. All participants will be able to take advantage of the after movie lunch in the downtown district and Seniors will be able to receive specials incentives from downtown business owners. Please call 665-8404 to take advantage of Kirk-tran or OATS for advance transportation.

## 2004 Annual Banquet A Mysterious Evening of Fun!

The Chamber held their Annual Banquet on Thursday, January 9th at the Day's Inn in Kirksville. Nearly 180 Chamber members and their guests enjoyed entertainment that was "to die for!"

The Mystery Theater Dinner provided a great deal of suspense with some local "suspects." Klem, aka Roger Rosenberg (and your 2004 Chamber President), eventually confessed to murdering Clyde as "Murder at Bunny and Clyde's" unfolded.

Recognition and awards filled the evening as well. Two retiring board members were recognized, Debra Boughton for serving on the board from 1997-2002 and David Sevits from Standard Register for serving on the board from 2000-2002.

Diana Dawson of Atmos Energy passed the presidential gavel on to Roger Rosenberg of Lone Pine Ridge Embroidery for Chamber leadership in 2004. Hall of Fame, Employee of the Year and Ambassador of the Year awards were presented (see front page of newsletter) to worthy community leaders.

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## Happy Anniversary!!!

The Chamber wishes to thank the following businesses for reaffirming their belief in the Kirksville Area Chamber of Commerce!!

### **Handy Solutions**

Mark Rehorst  
21877 Black Oak Trail  
Kirksville MO 63501  
660-665-7783

### **The Law Offices of Patrick E. Richardson**

Patrick Richardson  
620 Rosewood Drive  
Kirksville Mo 63501  
660-665-5800

### **Watkins/ Bennett**

Betty Sue Bennett  
PO Box 352  
Kirksville MO 63501  
660-665-6375

## **Spring Expo 2004 just around the corner reserve your spot today**

What would you like more than constant warm weather and rush-hour free traffic? More publicity for your business! The 2004 Spring Expo is right around the corner, and your Chamber is planning exciting events and fabulous door prizes.

The 2004 Spring Expo is an excellent opportunity for businesses and organizations to showcase their services and display their merchandise. The Expo can generate lots of new business for you and help get your name out to the public and to other merchants. Not enough? Look at what else you can expect from the Expo:

- Increased name recognition**
- Consumer education**
- Competitor analyses**
- Networking**
- and much much more!**

See the enclosed newsletter insert for booth registration. Booths cost only \$200 for Chamber members and \$350 for non-Chamber members! Take advantage of this opportunity to show off your business. For more information call the Chamber office at 660-665-3766.