

Executive Director: Alisa R. Kigar

March 2008

~ 2008 Annual Banquet Awards ~



TOURISM AWARDS

Dan & Judy Vogt from The Wooden Nickel Restaurant and **Sam & Dianne Western** from Western's Smokehouse were given the inaugural awards as outstanding Tourism Ambassadors for Kirksville from the newly developed Tourism Division of the Kirksville Area Chamber of Commerce.



Jill Williams from Bank Midwest was awarded the Ambassador of the Year; **Polly Matteson** from Truman State University Career Center was awarded the Employee of the Year; and **Mac & Jill McCord** from the Cottage Grove Bed & Breakfast were awarded the Chamber's highest award, the Hall of Fame. Pictured with the award winners are 2008 Chamber President Jon Broce, Hy-Vee Food & Drug, and Alisa Kigar, Chamber of Commerce Executive Director.



March Business After Hours
Friday, March 28, 2008
5—7 pm

NEMO Fairgrounds Spring Expo

Sponsored by Hy-Vee Food & Drug and Peters Heating & Air Conditioning



March 2008 Calendar of Events



Mar. 1	The Healer Within Exhibit; 12-4 pm Hollister, Inc.; www.healerwithin.org
Mar. 1	Nat'l Turkey Federation Banquet 5:30 pm Social Hr.; NEMO Fairgrounds
Mar. 1	A Time for Chocolate Lovers 6:30 pm—9 pm; Kirksville Arts Association; 117 S. Franklin
Mar. 3-25	Tourism Photo Contest –Entries on display at Kirksville Arts Association
Mar. 4	Governmental Affairs Comm. Mtg. 7:30 am; Chamber Office
Mar. 5	Tourism Advisory Board Meeting 8 am; Chamber Office
Mar. 6	Tourism Photo Contest Reception 5-8 pm; Kirksville Arts Association
Mar. 7	State of the District Address-TGIF 8 am; Adair Co. Annex Building
Mar. 10	Executive Board Meeting 8 am; Chamber Office
Mar. 10-14	School Breaks, Truman; ATSU; and Kirksville R—III
Mar. 11	Retail Merchants Committee Mtg. 8:30 am; Chamber Office
Mar. 15	Irish Heavy Games 12 noon; Rotary Park Amphitheater
Mar. 15	St. Patrick's Day 5K Run 10 am; DuKum Inn
Mar. 17	Board of Directors Meeting 11:30 am; Chamber Office
Mar. 17	KDICI; 5:30 pm; Chamber Office
Mar. 17-21	Easter Week Prayer Breakfasts 7 am; First Christian Church
Mar. 19	Community & Econ. Dev. Comm. Mtg. 4 pm; Chamber Office
Mar. 21	Good Friday Chamber Office CLOSED
Mar. 22	The Healer Within Exhibit 12-4 pm; Hollister, Inc.
Mar. 24	Spring Break; Truman State Univ.
Mar. 25	Candidates Forum 7 pm; El Kadir Shrine Club
Mar. 27-28	Truman Opera Theater Performance 8 pm; Ophelia Parrish Performance Hall
Mar. 28	Business After Hours 5-7 pm; NEMO Fairgrounds
Mar. 29-30	Truman Opera Theater Performance 3 pm; Truman Ophelia Parrish Performance Hall
Mar. 29	Chamber of Commerce Spring Expo; 8 am– 4 pm NEMO Fairgrounds
Mar. 31-Apr. 1	Show Me the Money-Grant Writing Workshop; 9 am-4 pm MO Dept of Conservation

For more information on community events,
click on www.kirksvillechamber.com/calendar

Happy Anniversary!

The Chamber wishes to thank the
following businesses for reaffirming
their belief in the

Kirksville Area Chamber of Commerce

Adair-Schuyler County Farm Bureau
Amtrak
City of Kirksville
Edna Campbell's
Enterprise Rent A Car
First Financial Planners
Hanger Prosthetics/Orthotics
Highland Crest Assisted Living by Americare
Hollister, Inc.
Hy-Vee Food & Drug Store
Jim's Gems/Merle Norman Cosmetics
Kirksville Plumbing Supply
KWIX/KRES/KIRK Radio
Prodental
Jim Robertson's
Simpson Printing
State Farm-Williams
The Golden Ruler of Kirksville
Truman State University
Wal-Mart Super Center
William Woods University



Tourism Update



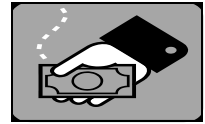
The Tourism Division of the Chamber of Commerce has been busy since the beginning of 2008 booking events and purchasing advertising. Watch for the April/May issue of *Missouri Life* magazine to see the first in a series of "Visit Kirksville Ads." The tourism events scheduled in Kirksville, to date include:

- Pipeline Association of Missouri;
- Holiday Rambler RV group;
- Gateway Getaway RV group;
- State Young Farmers Tour;
- Rural GIS Summit;
- Greater Southeast Iowa Tractor Ride;
- Kirksville Air Show;
- Southeast Central Iowa AARP;
- Greater Missouri Leadership;
- Delta Sigma Pi Reunion.

The *Seasons of Tourism Photography Contest* is going on right now. The contest is co-sponsored by Representative Rebecca McClanahan's office, the Kirksville Arts Association, and the Chamber's Tourism Division. Plan to attend the reception at the Kirksville Arts Center on March 6th from 5-8 p.m. The winners will be announced at the reception.



Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

April 2008 REPORTS

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Source: City of Kirksville
 -Highway 63 Sales Tax Receipts Recorded, Mar. '08 \$113,937.61
 -Jan. New City Business Licenses 21
 -Jan. New County Business Licenses 8
 -New Residential Building Permits ?
 -New Commercial Building Permits ?
 Source: MERIC
 www.missourieconomy.org
 Dec. '07

-Missouri Unemployment Rate 5.2%
 -Adair County Unemployment Rate 4.3%
 -Adair County # of Unemployed 578
 Source: Northeast Regional Medical Center
 February Births at NRMC 48
 Source: Kirksville
 Gasoline prices Last month \$3.05 \$2.75
 New Essential Air Service Feb. '08 112 passengers

Welcome New Members!

Aflac
 111 N. Main, Suite 202
 Kirksville, MO 63501
 660-216-3762
 Jeremy Pingel-Associate

Mid-America Wireless
 1202 S. Baltimore
 Kirksville, MO 63501
 660-956-7007
 Bob Warren, Director of Sales

Northeast Missouri Regional Planning Commission & Rural Development
 326 E. Jefferson
 Memphis, MO 63555-0248
 660-465-7281
 Nate Walker, Executive Director

STATE OF THE DISTRICT ADDRESS

Friday, March 7th
 Adair County Annex Building
 7:30 a.m.—Donuts
 8 a.m.—Address
 Senator Shoemyer and Representative McClanahan have been invited to speak. This event is free of charge and open to the public.



SPRING EXPO
Saturday, March 29th
8 a.m.—4 p.m.
NEMO Fairgrounds



ANNOUNCING Candidates Forum

★ Tuesday, March 25th ★
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The Governmental Affairs Committee of the Kirksville Area Chamber of Commerce is pleased to offer to the voting citizens of the community an opportunity to meet candidates running for the Kirksville City Council and Kirksville R-III School Board.

Candidates running for public office with the City Council & School Board have been invited to participate in a public forum at the Shrine Club on March 25th. Candidates will be available for open discussion with the public at 6 p.m. At 7 p.m., the formal forum will begin and will be moderated by media representatives.

Other local issues that will appear on the April ballot will have representatives available to answer questions, as well.

This event is free of charge and open to the public. Please plan to attend.