

**March 2006**



*Business After Hours  
Business Spotlight*



The Chamber has a business card drawing at the Business After Hours events each month. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 650 people who receive this publication.

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**Bott Radio Network**

**KLTE ~ 107.9 FM ~ We're in the air for "good"!**

**3 Crown Drive, Suite 100**

**[www.bottradiationetwork.com](http://www.bottradiationetwork.com)**

**Judy Lene, General Manager**

KLTE, "The Light", K-Light, 107.9, signed on the air May 13, 1991 as a Contemporary Christian Music radio station. In March of 1996 the station was purchased by Bott Radio Network headquartered in Overland Park, KS. The Bott family owns and operates 23 radio stations including the newest addition in Nashville. In fact, most of the state of Missouri is covered by a BRN signal, as are other larger markets but from California to Tennessee. KLTE is a 100,000 watt station, broadcasting from a 1,000 foot tower located near New Boston giving the station a coverage of ninety to one-hundred miles in any direction of Kirksville. KLTE's studios and offices are located in the lower level of the Farm Credit Services building on Highway 63 and Crown Drive.

KLTE's programming consists of the nation's finest evangelical Bible teachers and apologists available. There are also interactive talk programs that cover social, political, legal, and financial topics. There is also a local public affairs program, "Light on the Heartland."

The format attracts a 25 plus adult age audience, who listen with the expressed intent of hearing something that will make a difference in their life. A niche market to be sure, however a very powerful group of consumers who trust what they hear on KLTE, and will make buying decisions based on that trust in the programming and the advertisers.

Judy Lene, Station Manager, has been a broadcaster since 1979 and came to Kirksville in 1985. Three other full-time employees include Sherie' Eklof, Production and Public Service Manager, Teresa Dorris, Office Manager, and Paul Shipman, Account Executive. Tom Lloyd is the station engineer.

**To introduce your business to this audience call 627- KLTE (5583)**

# March 2006 Calendar of Events



March 2	<b>Fourth of July Planning Committee Meeting</b> , 1:15 p.m. Chamber Office
March 3	<b>Hospice of Northeast Missouri Gala</b> , 8 p.m., Shrine Club
March 6	<b>Kirkville Image Committee Meeting</b> , 4 p.m., TCRC
March 7	<b>Governmental Affairs Committee Meeting</b> , 7:30 a.m., Chamber Off. <b>Kirkville Leadership Institute</b> Jefferson City, State Govt. Study Van leaves 6:30 a.m.
March 8	<b>Missouri Community Betterment Regional Meeting</b> , 7—9 p.m. Ameren UE Conference Room
March 9	<b>Executive Committee Meeting</b> 8 a.m., Chamber Office
March 14	<b>K-REDI Board Meeting</b> , 4 p.m. Ameren UE Conference Room
March 13-17	<b>Spring Break</b> ATSU/Truman/Kirkville RIII
March 20	<b>Board Meeting</b> , 11:30 a.m.
March 21	<b>Candidates' Forum</b> , 6 p.m. Shrine Club
March 24	<b>Business After Hours</b> , 5—7 p.m. NEMO Fairgrounds
March 25	<b>Spring Expo</b> , 8 a.m.—4 p.m. NEMO Fairgrounds
March 26	<b>Architectural Walking Tour</b> By Cole Woodcox, Religious Space First Christian Church, 2 p.m.
March 29	<b>Kohlenberg Lyceum</b> , KC Ballet 7:30 p.m. Baldwin Hall, Truman

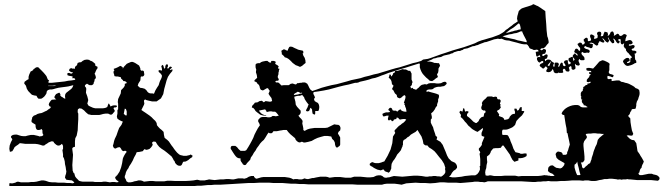
**Chamber  
Partners with  
Missouri  
Department of  
Conservation &  
Truman**

The Chamber is pleased to announce a new publication that is available through the Chamber of Commerce and MO Dept. of Conservation. The "Hunting and Fishing in Northeast Missouri" guide was recently printed in full color and contains detailed information about MDC public hunting/fishing properties, lodging/camping, restaurants, license vendors and other services in eight counties. Truman students provided the layout and design and MDC sponsored the printing. It is expected that this publication will be sent to sportsmen across the nation that request hunting and fishing information from northeast Missouri.

## Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in the Kirkville Area Chamber of Commerce!

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Bank Midwest  
C & I Home Service  
D & R Pumping Service, Inc.  
Giovannini, Inc.  
J.W. Pickett Construction  
Kirkville Medical Imaging, Inc.  
Kirkville R-III Schools  
Kirkville Dental Group  
Reliable Pest Solutions  
Sparks Constructors  
The Green Door  
Thermo Seal Vinyl Products, LLC.  
Travelers Square  
Vintage Book Shopping & Typing Service



# SPRING EXPO

**Saturday, March 25**

**8 a.m.—4 p.m.**

**NEMO Fairgrounds**

There is still exhibit space available. Make plans now to exhibit at the Chamber's Spring Expo on Saturday, March 25, 2006. Plans are now being made for the annual event that is expected to be bigger and better than ever. Please call the Chamber office (665-3766) and talk with Rita to reserve your booth.

**8' x 12' booth space**

**Chamber members - \$200**

**Non-Chamber members - \$350**

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**Friday, March 24<sup>th</sup> - Business After Hours**

Sponsored by

Hy-Vee Food and Drug

Peters Heating and Air Conditioning

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This is a great opportunity for businesses, services, and organizations to showcase your products and services to well over 1,300 potential customers in less than 24-hours.

# Welcome New Members!

Adair County CASA

Matt Holt  
Sandy Richardson  
1400 S. Boundary  
Kirksville  
660-665-4224

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Hanger Prosthetics/  
Orthotics

Ted Deininger  
2110 S. Baltimore  
Kirksville  
660-627-2124

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Keith Miller  
Entertainment  
405 Woodwind Ct  
Kirksville  
660-665-5170

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Kirksville Plumbing  
Supply

Jack Pulis  
413 W. Harrison  
Kirksville  
660-665-7211

Onshore Technology

Services  
Shane Mayes  
109 Vine Street  
Macon, MO  
660-395-9565

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Pungo Jungo

Greta VanVer  
111 S. Franklin  
Kirksville  
660-627-3602

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Wadlin Insurance

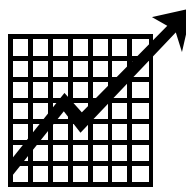
Jim & Marty Wadlin  
PO Box 7548  
Kirksville  
660-665-2078

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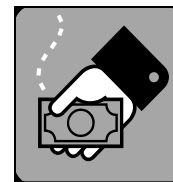
Depot Inn & Suites

Tom & Kelly Marshall  
Donna Hettinger  
1245 N. Brown  
LaPlata, MO  
660-332-4669

*Welcome!*



## Local Economic Trend\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

### FEBRUARY 2006 REPORTS

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Source: City of Kirksville

<b>-Actual Sales Tax Receipts</b>	
Recorded, Feb. '06	\$44,295.07
<b>-Jan. New Business Licenses</b>	15
<b>-Jan. New Residential</b>	
Building Permits	0
<b>-Jan. New Commercial</b>	
Building Permits	2

Source: MERIC

[www.missourieconomy.org](http://www.missourieconomy.org)

December '05

<b>-Missouri</b>	
Unemployment Rate	5.1%
<b>-Adair County</b>	
Unemployment Rate	4.1%
<b>-Adair County</b>	
# of Unemployed	519
<b>-Missouri</b>	5th most
	diversified economy

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Source: NRMC

Jan. Births at NRMC	44
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Source: AAA

Gasoline prices	One year ago
\$1.94	\$2.01



## ANNOUNCING Candidates' Forum

★ Tuesday, March 21 ★

★ ★ ★



The Governmental Affairs Committee of the Kirksville Area Chamber of Commerce is pleased to offer to the voting citizens of the community, an opportunity to meet candidates running for the Kirksville City Council and Kirksville RIII School Board.

Candidates running for public office with the Kirksville City Council and the Kirksville R-III School Board have been invited to participate in a public forum at the Shrine Club on March 21st. Candidates will be available for open discussion with the public at 6 p.m. At 7 p.m., the formal forum will begin and will be moderated by media representatives.

Officials from the City of Kirksville and the Adair County Ambulance District have been invited to answer questions about the proposed Recreation Sales Tax and Ambulance District Sales Tax issues that will appear on the April ballot.

This event is free of charge and open to the public. Please plan to attend.

### Available at the Chamber Office

304 S. Franklin~Kirksville~665-3766

#### PHONE BOOKS

SWB, MarkTwain/NEMO Telephone, Yellow Pages

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#### 2006 CHAMBER DIRECTORIES

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#### 2006 CALENDAR OF EVENTS

We are glad to deliver these publications to you—just call us!

## **SPECIAL THANKS!**

Please take a moment to note the sponsors of the *Community Pride Newsletter* this year. By advertising, it is possible for your Chamber to print a monthly newsletter that keeps all of our members informed. Let's thank them all for choosing to support the Chamber and sponsor the 2006 newsletter:

**Ameren UE ♦ American Trust Bank  
Benton & Associate ♦ KTVO  
Davis Playle Hudson Rimer Funeral Home  
Days Inn ♦ Northeast Regional Medical Center  
Heritage House Realty—Vicki Benson  
Missouri Career Center ♦ NEMO State Bank  
Adair County Family YMCA**