

Executive Director: Sandra Williams

March 2011



**The Kirksville Area Chamber of Commerce  
Business Spotlight**



The Chamber has a business card drawing at the Business After Hours event most months. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 600 people who receive this publication.

***Broyles Transfer & Storage***

Broyles Transfer & Storage has been your local professional mover for over 50 years, and was recently purchased by Jacob Condon and Heather Mitchell. Jacob runs the day to day moving operations. Heather will still be a full time REALTOR® with Century 21 Whitney Agency, Inc., and will also help with the financial aspects of the business. Broyles Transfer & Storage offers a wide range of moving and storage services for both residential and business customers. We can move anything from a single item, such as a piano, big-screen television, or appliance; up to and including your entire household. We can even move items from room to room within your house or load your rental truck for you. We have storage space available in our 10,000 square foot warehouse, which has been dry for the past 50+ years, even through the rainy past few summers. We also sell boxes, tape and other moving supplies to make your move as stress-free and easy as possible.

Check out our website at [www.kirksvillemovers.com](http://www.kirksvillemovers.com), email us at [BroylesTransfer@gmail.com](mailto:BroylesTransfer@gmail.com), or give us a call at **(660) 665-6151** to schedule your free estimate. Everybody moves...we make it easier!

**Business After Hours at the Spring Expo**

**Friday, March 25, 2011**

**5-7 pm**

**Sponsored by Peter's Heating & Air Conditioning and Pickell Abstract**

***NEMO Fairgrounds-Have a sneak peek at the Expo Exhibits***

## March 2011



- March 1** Governmental Affairs Committee Meeting, Chamber Office; 7:30 am
- March 1** KDICI Mtg, Chamber Office; 5:30 pm
- March 1** Go Green Business Forum, Kirksville Arts Asso.; 5:30-7:00 pm RSVP to 573-694-6220 Sponsored by SIFE, MREIC & SBTDC
- March 2** Tourism Advisory Board, Chamber Office; 8 am
- March 2** KVYP Board Meeting, Chamber Office, Noon
- March 3** Kohlenberg Lyceum "Bus Stop," Baldwin Auditorium; 7:30 pm
- March 7-11** Truman Midterm Break
- March 7-11** Kirksville Public Schools Spring Break
- March 8** Successful Social Media Marketing, Kirksville TCRC; 1-4 pm, Call to register, 785-2530, sponsored by MREIC, TCRC, and SBTDC
- March 14-18** ATSU-KCOM Spring Break
- March 15** Tech Committee Meeting, Chamber Office; 12-1 pm
- March 15** Senior Olympics, Adair County YMCA; 1:00-3:00 pm
- March 16** Bacon Festival Contest Sub-Committee Meeting, Chamber Office; 10:00 am
- March 17** Bacon Festival Committee Meeting, Chamber Office; 8:15 am
- March 17** St. Patrick's Day Parade & Festival, Elson St./DuKum Inn; Events begin at 5:00 pm
- March 18** TGIF: State of the District, Adair County Annex Building; 8:00 am
- March 18** 11th Annual HTF Daddy Daughter Dance, NEMO Fairgrounds; 7-10 pm
- March 19** Truman Visit Event; Truman State University
- March 21** Chamber Board Meeting, Chamber Office; noon
- March 22** Candidate's Forum, El Kadir Shrine Club; 6:30 pm, Candidate's will be available to greet citizens from 5:30-6:30 pm
- March 24** 4th of July Meeting, Chamber Office; 1:30 pm
- March 25-26** ATSU-KCOM Rotator Cuff Inv. Tournament, Check-In @ Thompson Campus Center; 5:00 pm 3/25; 8:00 am 3/26
- March 25** Business After Hours/Spring Expo Preview Sponsored by Peter's Heating & Air Conditioning & Pickell Abstract, NEMO Fairgrounds, 5-7 pm
- March 25-27** Thunder Ridge State MX Race, Thunder Ridge; call Precision Cycle for times: 627-1727
- March 26** Chamber of Commerce Spring Expo, NEMO Fairgrounds; 8:00 am-4:00 pm
- March 31** ATSU Still Spirit Awards, Truman SUB Georgian Room; 6-8 pm

For more information visit [www.kirksvillechamber.com](http://www.kirksvillechamber.com)

## Happy Anniversary!

*The Chamber wishes to thank the following businesses for reaffirming their belief in the Chamber of Commerce.*

Adair County Public Library  
Amtrak  
Beard's Decorating Center  
Billy and Mary Kay Crnic  
C&I Home Service  
Center  
Century Developers  
City of Kirksville  
Cooks Jewelry  
Experience Works, Inc-KV  
Exploring America  
Grease Lightning  
Highland Crest Assisted Living  
Jacobs Winery  
KFMZ, KZBK, KLTI, KZZT  
Kirksville Housing Authority  
Kirksville Kiwanis Club  
Kirksville R-III Schools  
KWIZ, KRES, KIRK, KTCM  
Law Offices of Kadie  
Campbell Johnson, LLC  
Meadowlands, Inc  
Missouri Career Center  
Nelson Maytag Home Appliance  
Oakwood Industries  
Property Concepts, LLC  
Rita Williams  
Servpro of Kirksville  
Steve's Garden Deli  
Tise Frazier-Heritage House Realty  
Truman State University  
US Bank  
Van's Nursery, Inc.  
Video Marketing USA

## New Members

New members are voted on at our regular monthly board meeting prior to being published in the newsletter. Due to the late date of our February Board meeting, members added this month will be listed in the next newsletter.

**SPRING EXPO**  
**SATURDAY**  
**MARCH 26, 2011**  
**\$1 ADMISSION**  
**NEMO FAIRGROUNDS**

VISIT OUR WEBSITE  
[HTTP://WWW.KIRKSVILLECHAMBER.COM](http://www.kirksvillechamber.com)  
 TO ACCESS APPLICATION FORMS TO  
 SHOWCASE YOUR BUSINESS OR  
 ORGANIZATION

PLAN TO ATTEND THE MARCH  
 BUSINESS AFTER HOURS ON  
 FRIDAY, MARCH 25TH  
 FOR A FREE PREVIEW OF  
 THE EXPO  
 5-7 PM

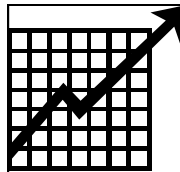


**Thursday, May 5, 2011**  
**The Crossing, 6:30 pm**

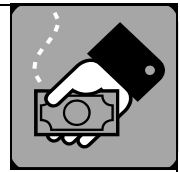


Make plans to join  
 Culinary Specialist  
 Guy  
 Klinzing  
 as he prepares 8  
 recipes from the  
**Taste of Home  
 Magazine.**  
 Tickets to this  
 high-energy event  
 make a  
 Perfect Gift for  
 Mother's Day!

Every attendee receives a goody bag filled with Taste of Home items, gifts from corporate sponsors & coupons from local businesses. Tickets on sale soon.



**Local  
 Economic  
 Trends\$**



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business.

March 2011

|  |    |
|--|----|
| - January New City Business Licenses       | 18 |
| - January New County Business Licenses     | 6  |
| - January New Residential Building Permits | 1  |
| - January New Commercial Building Permits  | 1  |

Source: City of Kirksville

January Births at NRMC 34

Source: Northeast Regional Medical Center

December '10 most updated-(January '11 data unavailable at the current time):

|                                 |      |
|---------------------------------|------|
| -Missouri Unemployment Rate     | 9.2% |
| -Adair County Unemployment Rate | 7.1% |
| -Adair County # of Unemployed   | 903  |

Source: MERIC

[www.missourieconomy.org](http://www.missourieconomy.org)

|                 |            |
|-----------------|------------|
| Gasoline prices | Last month |
| \$2.99          | \$2.99     |

Essential Air Service-December: 615  
 (local commercial passengers)

In April we will be filling 1,000 goody bags for the Taste of Home Cooking School. We'd love to have you participate by providing us with **1,000 promotional items or coupons** from *your business!*

Call us for details and deadlines.  
**Sponsorships & vendor booths still available! Concessionaires needed!**  
**Call 660-665-3766**

