

Executive Director: Sandra Williams

May 2010

Business Spotlight

The Chamber has a business card drawing at the Business After Hours event most months. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 675 people who receive this

Adair County Public Library



discover experience explore

Check out a book, movie, book on CD, music CD or magazine. Use the internet, bring your child to story time, participate in a book discussion, or browse the latest best seller - - all available at your Adair County Public Library. The Library is located on Highway 63 between Hy-Vee and Rotary Park.

Voters established the public library in August, 1984, and passed a 15 cent levy on April 1, 1986 for operations. The Sojourners Club donated their library collection and the Adair County Public Library began on July 1, 1986. The library moved into the current facility on November 1, 1989 and has been there 21 years.

A five member Library Board is appointed by the County Commissioners. The Board oversees a \$400,000.00 budget and works closely with Library Director Glenda Hunt and a staff of 15.



Chamber Business After Hours
Thursday, May 20, 2010 5 -7 pm
DuKum Inn
Sponsored by
Chariton Valley Association

May 2010 Calendar of Events



May 1	Kiwanis Farmers Market Opens, 7:00 am-Noon; Downtown Kirksville
May 1	Round Barn Blues, 3:00 pm; Route P
May 3	Dale Carnegie Lunch & Learn 11:30 am-1:00 pm; TSU-SUB-Spanish Rm
May 4	Governmental Affairs Comm. Mtg. 7:30 am; Chamber Office
May 4	Chamber Ambassador Mtg. 3:00 pm; Chamber office
May 8	Kiwanis Farmers Market, 7:00 am-Noon; Downtown Kirksville
May 8	Truman State University Commencement-2:00 pm, Truman
May 10	Executive Committee Meeting 8:00 am; Chamber Office
May 10	KV Comm. Chorus Spring Concert 7:30 pm; First Christian Church
May 12	Tourism Advisory Brd. 8:00 am; Chamber Office
May 13-16	Curtain Call Theatre Presents: Trixie True: Teen Detective 7 pm; Thurs-Sat and Sun Matinee at 2 pm. Kirksville Arts Asso.
May 15	Kiwanis Farmers Market, 7:00 am-Noon; Downtown Kirksville
May 15	ATSU/KCOM Commencement 11 am; Truman-Baldwin Auditorium
May 17	Chamber Board of Directors 12:00 noon-1 pm; Chamber Office
May 19	Kirksville Leadership Institute: Culture and Tourism Day 8 am-5 pm.
May 19	Economic & Community Develop. Comm. Mtg. 4:00 pm; Chamber Office
May 20	July 4th Planning Mtg. 1:15 pm; Chamber Office
May 20	Chamber Business After Hours, 5-7 pm; DuKum Inn
May 22	Kiwanis Farmers Market, 7:00 am-Noon; Downtown Kirksville
May 29	Kiwanis Farmers Market, 7:00 am-Noon; Downtown Kirksville
May 29	Outdoor Pool Opens, 12:00 noon; Kirksville Aquatic Center
May 29- 31	Coal Miner Days Novinger, MO
May 30	KV High School Commencement 2:00 pm; Pershing Arena
May 31	Memorial Day Holiday-Chamber Office closed
May 31	Memorial Day 5k Run Novinger, MO
May 31	Memorial Day Ceremony 11:00 am; Rieger Armory

For more details visit our web calendar at www.kirksvillechamber.com

A Note From the Exec. Director

I hope you've enjoyed the *new* email news updates you've been receiving from your Chamber office using the Constant Contact email marketing tool. We are looking for simpler ways to inform you about upcoming Chamber of Commerce activities and community events.

As you know, about 50% the Chamber's operating budget is made up of member dues and the rest comes from fundraising events and activities. These tough economic times have Chambers across the nation looking for innovative ways to generate **non-dues revenue** to prevent dues increases or discontinuation of member benefits. I believe this email marketing tool will provide us with several income opportunities while allowing us to "showcase" Chamber businesses.

You may have noticed the **Sponsor** section where I featured our Tourism Department. I would like to offer our businesses the chance to be a sponsor.

Sponsor Spots in Constant Contact Email \$25 per month

Will run for the entire month.

Emails will be sent at Chamber Directors discretion, but not less than 2 in a month.

You may include:

- A small picture, tagline or photo
- Brief description of your business, event or sales promotion (100 words or less)
- Link to your website and/or email address
- 3 sponsorships per month available
- May not sponsor consecutive months

I welcome your input on other uses for Constant Contact if you have ideas we haven't thought about. ~ Sandra

Welcome New Members

HEETCO

4201 N. Baltimore

Kirksville, MO 63501

heetco@marktwain.net

www.heetco.net

Dennis Lee, Manager

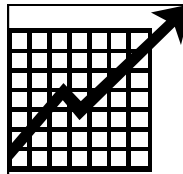
Retail Propane Sales

Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in their Chamber of Commerce

NEMO Community Action Agency
The Benson Law Firm
Curtain Call Theatre
Kirksville Dental Group
Earth Angel Healing Therapies
Edward Jones – Miletich
Dean & Bebe Ellsworth
Exploring America
Frick & Cundiff, P.C..
Charles & Mary Giovannini
GMF, Foundation Recovery Systems
Hanger Prosthetics/Orthotics
Heartland Auto Sales
Heritage House Realty
Jackson Brothers
JC Penney
King Appliance & Furniture
Kuler Drugs, LLC
Lost Branch Lodge
Kirksville Medical Imaging, Inc
Nelson Maytag Home Appliance Center
North Missouri Tire
Peters Heating & Air Conditioning
Ponderosa
Precision Cycle
Rural Advocates for Independent Living
Reliable Pest Solutions
Jim Robertson's
Adair County SB40/DD Board
Kirksville R-III Schools
Shelton Insurance
Smith, Moore & Company
Kirksville TCRC
Wallace W. Trosen, Attorney at Law
Vintage Book Shoppe & Typing Service
Whitney Harrison Insurance, Inc
William Woods University
The Willows
Woody's Tire and Auto
Adair County Prosecuting Attorney
Aladdin Glass, Inc

Thanks for Your Support!



Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business

May 2010
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March New City Business Licenses	1
- March New County Business Licenses	0
- New Residential Building Permits	0
- New Commercial Building Permits	2

Source: City of Kirksville

March Births at NRMC 42
Source: Northeast Regional Medical Center

February '10 most updated

-Missouri Unemployment Rate	10.1%
-Adair County Unemployment Rate	6.7%
-Adair County # of Unemployed	908

Source: MERIC

www.missourieconomy.org

Gasoline prices	Last month
\$ 2.65	\$2.49
Essential Air Service/March	209
(local commercial passengers)	

Source: Kirksville



