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## November 2007



### Business Spotlight



The Chamber has a business card drawing at the Business After Hours event each month. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 650 people who receive this publication.

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### Hwy. 63 North, Greentop, Missouri ♦ 1-800-456-0250

The heritage of Western's Smokehouse can be traced back over 100 years when James Everett Western operated a butcher shop in the coal mining town of Connellsville, Missouri around 1900. James's son, Glen Western, helped his father in the family business through the great depression and world wars. The tradition continued as the next generation of the Western family, Sam Western, founded Western's Smokehouse in the fall of 1978 in Greentop, Missouri. As the Western family tradition goes, Sam's son, Kevin Western, joined the family business in 1992. Western's Smokehouse will be celebrating 30 years in business, in 2008.

The family owned and operated business specializes in gourmet smoked meats and sausages and has won many local, state, and national awards. In 2007, Western's Smokehouse was awarded four top medals at the national IFFA Fair in Germany.

With the vast amount of experience and knowledge the business has taken many directions over the years. Today they offer full catering services, fundraising programs, nation-wide shipping and have a gourmet retail store that sells the freshest cuts of beef, pork and chicken in the area. Stop in their retail store and pickup a meat snack stick.



### November Business After Hours and United Way of Adair County Silent Auction

**Thursday, November 15th**

**5-7 p.m.**

**Wooden Nickel Restaurant**

**Sponsored by**

**Dan & Judy Vogt**



# November 2007 Calendar of Events



- Nov. 3 Truman Visit Event  
Nov. 6 Governmental Affairs Committee  
7:30 a.m.; Chamber Office  
Nov. 7 Tourism Advisory Board Meeting  
8 a.m.; Chamber Office  
Nov. 8 Taste of Home Cooking School  
Doors Open at 4:30 p.m.  
Cooking Show at 6:30 p.m.  
Homemade soups and sandwiches will be available at the concession stand  
Nov. 10 Kirksville Women of Today Craft Show, 9 a.m.-4 p.m.  
Kirksville Middle School  
Nov. 11 (Sunday) Veterans Day Ceremony  
11 a.m.; Rieger Armory  
Nov. 12 Chamber Office Closed  
Observance of Veterans Day  
Nov. 13 Executive Committee Meeting  
8 a.m.; Chamber Office  
Nov. 13 Retail Merchants Committee Meeting  
8:30 a.m.; Chamber Office  
Nov. 13 KREDI Meeting, 4 p.m. Ameren UE  
Nov. 15 Business After Hours, 5—7 p.m.  
Wooden Nickel Restaurant and United Way Silent Auction  
Nov. 16 31st Annual Jewels Luncheon and Bazaar, 8 a.m.-2 p.m.; El Kadir Shrine Club, Lunch served 10 a.m.-1:30 p.m.  
Nov. 17 Novinger Country Christmas Craft Festival, 8 a.m.—5 p.m.  
Novinger Elementary School  
Nov. 19 Chamber Board Retreat  
8:15 a.m.-1 p.m.; Adair County Annex  
Nov. 19 Downtown Improvement Committee Annual Meeting; 5:15 p.m.  
Manhattan Café & Bakery  
Nov. 20 Kirksville Youth Leadership Institute  
8 a.m.—3 pm.  
Nov. 22-23 Chamber Office Closed  
Thanksgiving  
Nov. 23 Santa Claus arrives in Downtown  
5—7 p.m.; Courthouse Rotunda  
Nov. 27 Hwy. 63 Ribbon Cutting  
9:30 a.m., Millard  
Nov. 30-Dec. 1 Missouri Livestock Symposium  
Kirksville Middle School  
www.missourilivestock.com

## KIRSKVILLE MAP PROJECT

The Chamber has contracted with CommunityLink to once again prepare a Kirksville/Adair County map for 2008. The map is the most highly distributed publication that the Chamber produces. You will be hearing more from the Chamber and CommunityLink this month in regard to advertising opportunities.

## Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in the  
**Kirksville Area Chamber of Commerce!**

American Trust Bank  
C & J Rentals  
Cottage Grove Bed & Breakfast  
Curtain Call Theater Company  
Fitzgerald & Floyd, CPA  
Jackson Stables  
ProDental  
Scott Johnson  
Wadlin Insurance



**Welcome!**

## New Members!

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### Quality Deer Management Association

“QDMA”

2200 S. Halliburton  
Kirksville

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### Robert W. Sparks, DO

2200 S. Halliburton  
Kirksville 660-627-1560



### Nominating Committee Report

The following members have been nominated to serve on the Chamber of Commerce Board of Directors for a three-year term:

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**Anita James, Century 21-Whitney Agency**  
**Kylene Puckett, ATSU**  
**Anita Slaughter, Slaughter Printing**

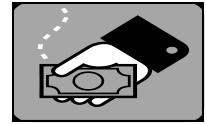
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The have agreed to serve another three year term:

**Tim Peters, Peters Heating and Air Conditioning**  
**Mac McCord, Cottage Grove B & B**



# Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

## November 2007 REPORTS

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Source: City of Kirksville  
 -Highway 63 Sales Tax Receipts  
 Recorded, Oct. '07 \$95,388.40  
 -Sept. New City Business Licenses 14  
 -Sept. New County Business Licenses 2  
 - New Residential Building Permits 3  
 - New Commercial Building Permits 1  
 Source: MERIC  
[www.missourieconomy.org](http://www.missourieconomy.org)  
 Aug. '07

-Missouri Unemployment Rate 5.2%  
 -Adair County Unemployment Rate 5.4%  
 -Adair County # of Unemployed 766  
 Source: Northeast Regional Medical Center  
 September Births at NRMHC 40  
 Source: Kirksville  
 Gasoline prices Last month  
 \$2.59 \$2.78  
 Essential Air Service  
 (local commercial passengers)  
 Sept. '07 224 passengers

### Leadership Institute Graduation 2007

The Kirksville Area Chamber of Commerce 2007 Kirksville Leadership Institute (KLI) students recently graduated from the nine-month program. The purpose of the Kirksville Leadership Institute is to build strong, competent leadership for the Kirksville area, motivate emerging and existing leaders, and develop each participant's potential for community leadership and decision-making by exposing them to the realities, opportunities and challenges in our community. The class is required to complete a project. This year the class researched, developed and implemented the website for the Chamber's Tourism Division and the site can be viewed at [www.visitkirksville.com](http://www.visitkirksville.com).

#### Class of 2007 Kirksville Leadership Institute

Recently, the **Kirksville Youth Leadership Institute (KYLI)** kicked off the 2007-2008 school year at a day long retreat. The KYLI was the class project of the 2006 KLI class.

#### Class of 2008 Kirksville Youth Leadership Institute (KYLI)

**2007 Graduates**, front row, L—R: Lesa Ketterlinus (Leadership Chairperson); Chuck Thomas, Tim Krouse, Jeff Hall, Judy Lene, Sandra Williams, Deanna Hunsaker, Susie Keim, and Mindy Long.  
Back row, L – R: John Garlock, Hector Contreras, Loren Rials, Steve Farnsworth, Dean Maag, Peggy Parks, David Ramsey, and Bryan Krusniak. Not pictured: Doug Brown, Bryan Voigts, and Renee Wachter.

**2007-2008 KYLI Class:**  
Travis Mundahl-Kirksville, Michael Shoush-Kirksville, Ashley Delaney-Kirksville, Maureen Freeland-Kirksville, Sydney White-Novinger, Caroline Slavin-Brashear, Adriene Mountain-Brashear, Courtney Clarkson-Brashear, Heather Ward-Kirksville, and Danielle Cowart-Kirksville.