

Executive Director: Alisa R. Kigar

October 2008



Kraft Foods

2504 N. Industrial Drive, Kirksville, MO



The **Kirksville Kraft Plant** is the largest manufacturing facility in Kirksville/Adair County. The facility employs between 560-600 people annually. The facility boasts more than \$77 million in annual payroll, taxes, utilities and purchases of goods and services.

The Kirksville facility is housed on 28 acres with plenty of room for expansion. The facility manufactures and distributes Oscar Mayer Retail and Food Service Bacon and Oscar Mayer Square Cold Cuts (ham). Raw material meats (bellies and hams) are procured within a 250 mile radius of the facility.

Oscar Mayer purchased an existing facility on the current site and converted it to a state-of-the-art meat processing plant which opened in 1986 producing retail sliced smoked cooked ham. In 1991, after an expansion to accommodate both retail and food service products, bacon processing and packaging began. In 2007 new packaging lines were introduced to deliver a re-sealable package of center cut bacon and additional foodservice bacon capacity. This year, the facility introduced production of Premium Center Cut Double Smoked Thick Cut Retail Bacon in re-sealable packaging. As a consumer, you can find these locally manufactured meat products in grocery stores and you can enjoy the food service products in chain restaurants such as Cracker Barrel, Bob Evans, Country Kitchen, and Chili's.

The Kirksville Kraft Plant is very generous to the community through the Kraft Contributions Program. The Kirksville plant has made local donations to the Chamber of Commerce, Adair County United Way, Adair County Schools, Adair County Public Library, Kirksville Arts Association, Kirksville Fire Department, Truman Lyceum Series, YMCA, Little League, Food 4 Kids, Skateboard Park, 4-H & FFA and Central Missouri Food Bank.

The Kirksville facility is managed by Glenda O'Brien and she has been with Kraft Foods for 13 years. Glenda moved to Kirksville in February of this year. She moved from Woodstock, IL where she managed the Claussen Pickle Company. She was born & raised in Prince Edward Island, Canada. Glenda and her husband, Patrick, have three grown sons.



OCTOBER BUSINESS AFTER HOURS

Thursday, October 16, 2008

5—7 p.m. at the NRMC Health & Fitness Center (Hwy. 63 S)

Sponsored Northeast Regional Medical Center

SEE ENCLOSED NEWSLETTER INSERT



October 2008 Calendar of Events



Oct. 2	<u>NEMO Job Fair</u> 11 a.m.—5 p.m.; NEMO Fairgrounds
Oct. 4	<u>Truman Homecoming</u> 9 a.m. Parade; 2 p.m. Football Game
Oct. 6	<u>Tourism Advisory Board Meeting</u> 8 a.m.; Chamber Office
Oct. 7	<u>Governmental Affairs Committee Meeting</u> ; 7:30 a.m.; Chamber Office
Oct. 7	<u>Kirksville Downtown Improvement Comm. Mtg.</u> ; 5:30 p.m.; Chamber Office
Oct. 9—12	<u>SBPGMA Blue Grass Festival</u> NEMO Fairgrounds
Oct. 10	<u>Kirksville R III Homecoming Parade</u> 4 p.m.; Downtown
Oct. 10—11	<u>ATSU Founders Day</u>
Oct. 11	<u>Healthy Woman Anniversary Event</u> 4 p.m.; Truman Student Union Bldg.
Oct. 13	<u>Chamber Office Closed</u> Columbus Day
Oct. 14	<u>Retail Merchants Committee Meeting</u> 8:30 a.m.; Chamber Office
Oct. 14	<u>Kirksville Leadership Institute Graduation</u> ; 8:15 a.m. Cottage Grove B & B
Oct. 15	<u>Economic & Community Develop. Comm. Mtg.</u> ; 4 p.m.; Chamber Office
Oct. 16	<u>Business After Hours</u> ; 5—7 p.m. NRMC Health & Fitness Center
Oct. 18	<u>Scottish Highland Games</u> 10 a.m.—4 p.m.; Rotary Park
Oct. 20	<u>Chamber Board Retreat</u> 8:15—1 p.m.; Location TBA
Oct. 21	<u>Candidates Forum</u> 5:30—8 p.m.; El Kadir Shrine Club
Oct. 23—25	<u>The Rocky Horror Show</u> Curtain Call Theater @ Kv. Arts Assoc.
Oct. 25	<u>Halloween Carnival</u> ; 3—5 p.m. YMCA & Parks & Rec @ the YMCA
Oct. 25	<u>Monster Mash Halloween Party</u> 8 p.m.; Silver Rails Event Ctr.; LaPlata
Oct. 28— Nov. 1	<u>The Rocky Horror Show</u> Curtain Call Theater @ Kv. Arts Assoc.
Oct. 31	<u>Halloween Festival</u> ; Downtown Kirksville



This is the last month of the season for the Kiwanis Farmers Market in Downtown Kirksville on Saturday mornings.

For more information on these events and many more, visit www.kirkvillechamber.com/calendar

Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in the
Kirksville Area
Chamber of Commerce

Air Evac Lifeteam
Curves
ETC Computerland
Kirksville Super 8 Motel
John & Dorothy Troester
Bellacino's
Ophthalmology Consultants
Lewellen's Professional
Cleaning System



Candidates Forum



Sponsored by the
Governmental Affairs Committee of the
Kirksville Area Chamber of Commerce

Tuesday, October 21, 2008

El Kadir Shrine Club—Kirksville

Doors Open at 5:30 p.m. for mingling with candidates. Formal forum begins at 6:30 p.m.

**Questions will be addressed to
County Commission, Sheriff and
State Representative races.**



Save the Date

SPRING EXPO

Saturday, March 28, 2009

8 a.m.—4 p.m.

NEMO Fairgrounds

8' x 12' booth space

Chamber members - \$250

Non-Chamber members - \$375

Annex Building—\$125

Friday, March 27th – Business After Hours

This is a great opportunity for businesses, services, and organizations to showcase your products and services to well over 1,300 potential customers in less than 24-hours.

Welcome New Members!

Hocker & Hocker, Inc.
Thomas H. Hocker
PO Box 181
Shawnee Mission, KS 66201
913-432-1099

Murilyn G. Koutstaal
21495 Lake Wood Trail
Kirksville MO 63501
660-627-6789
keesusa@earthlink.net

**Northeast Missouri
Country Dance Club**
Kit Hadwiger, Jim Brittain and
Joni Eitel
22626 Spence Lane
Kirksville MO 63501
660-627-5132

NEMO JOB FAIR

♦ **Tuesday, October 2, 2008** ♦
11 a.m.—5 p.m.
NEMO Fairgrounds
Hwy. 11 East—Kirksville

If you are a business that would like to attend the Job Fair to seek out potential employees, contact the Chamber office (665-3766) or Missouri Career Center (785-2400).

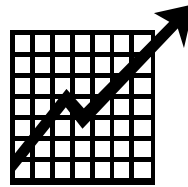
2009

Community Calendar

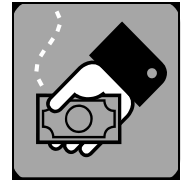
www.kirksvillechamber.com/calendar

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Annually, your Chamber prints a calendar of events that take place in the area. If you or your organization have a date set for an event in 2009, please call the Chamber office to place that event on our **2009 Calendar of Events**. This calendar will go to print in November. Please call the Chamber Office at 660-665-3766 with the details or fax the information to the Office at 660-665-3767. Or you can email your event to projmgr@cablone.net. Not only will these events be printed in the calendar publication, they will also be listed on the www.kirksvillechamber.com and www.visitkirksville.com websites.



Local Economic Trend\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

October 2008 REPORTS

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Source: City of Kirksville
-Highway 63 Sales Tax Receipts
Recorded, Aug. '08 \$73,007.59

-August New City Business Licenses 23
-August New County Business Licenses 4
- New Residential Building Permits 4
- New Commercial Building Permits 0

Source: MERIC
www.missourieconomy.org
August 08'most updated
-Missouri Unemployment Rate 6.5%
-Adair County Unemployment Rate 6.4%
-Adair County # of Unemployed 805

Source: Northeast Regional Medical Center
August Births at NRMC 46

Source: Kirksville
Gasoline prices Last month
\$3.57 \$3.95
Essential Air Service (local commercial passengers)
August '08 71 passengers

Kirksville/Adair County Maps

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The Chamber recently received our shipment of new maps. We have already given out several hundreds as this map tends to be the most accurate and user friendly. Thanks to all the advertisers that made this map possible. You can also find the map on-line at: <http://communitylink.com/us/mo/kirksville/map/>