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Community Pride

A Publication of the Kirksville Area Chamber of Commerce • 304 S. Franklin • P.O. Box 251 • Kirksville, MO 63501
(660) 665-3766 • Fax (660) 665-3767 • e-mail execdirector@cablone.net • www.kirksvillechamber.com

Kirksville Area Chamber of Commerce
P.O. Box 251 • 304 South Franklin
Kirksville, Missouri 63501
Address Service Requested

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PERMIT NO. 26

Executive Director: Sandra Williams

January 2011

**The Kirksville Area Chamber of Commerce
Business Spotlight**

The Chamber has a business card drawing at the Business After Hours event most months. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 600 people who receive this publication.

The Kirksville Downtown Improvement Committee, Inc. (KDIC)
212 North Franklin Street, Post Office Box 13, Kirksville, Missouri 63501
Office phone 660-988-9656 Cell 660-346-0840
Email: kvdowntown@gmail.com

The Kirksville Downtown Improvement Committee, Inc. was organized on December 3, 2002 as a not-for-profit corporation. The purpose of the corporation, as set forth in the articles of incorporation, is to strengthen the center of the Kirksville community by creating a positive image, fostering economic development, and revitalizing and preserving downtown Kirksville, while promoting the area as an exciting place to shop, dine, live, work, be entertained, invest, and own a business.

KDIC is involved with the City of Kirksville with participation and implementation of the DREAM (Downtown Revitalization and Economic Assistance for Missouri) Initiative. The City of Kirksville was designated a DREAM Community in August, 2007.

KDIC has an active eleven member Board of Directors lead by a President, which includes one voting representative from the City of Kirksville, to be nominated by the Kirksville City Council. The remaining Board Members and officers are elected at the annual meeting. KDIC has a new full time Executive Director, Nate Walker. Stop by and welcome him at 212 N. Franklin.



Annual Chamber Banquet
CHANGE THE DATE
Wednesday, January 19th
6 pm
*Watch the mail for your invitation
or look on page 2 inside.*



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(660) 665-3744

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the YMCA

1708 S. Jamison
Kirksville, MO 63501

Phone: 660.665.1922
Fax: 660.665.2153
adairymca.org




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**January 2011
Calendar of Events**



- Jan. 3 Adair County Family YMCA's 4th Annual Get Fit Challenge 665-1922
- Jan. 4 Governmental Affairs Committee Meeting, Chamber Office, 7:30 am
- Jan. 4 KDICI Meeting, Chamber Office, 5:30 pm
- Jan. 10 Truman State University, Classes begin
- Jan. 11 New Board Member Orientation, Chamber Office, 10 am
- Jan. 12 Tourism Advisory Board Retreat, Location TBA, 8 am-12 pm
- Jan. 13 Bacon Festival Comm., Chamber Office, 9:30 am
- Jan. 17 Martin Luther King, Jr. Day, Chamber Office closed
- Jan. 18 Technology Comm., Chamber Office, 12 noon
- Jan. 19 Annual Chamber Banquet, Truman State Univ. SUB-Georgian Rm., 6 pm
- Jan. 21 TGIF, State of the City Address, Adair County Annex, 300 N. Franklin, 8 am; coffee & donuts, 7:30 am
- Jan. 24 Chamber Board of Directors Mtg., Chamber Office, 12 noon-1:00 pm
- Jan. 12 Economic & Community Development Comm. Meeting, Chamber Office, 4 pm
- Jan. 29 ROTC Frostbite Frolic 5K, Check in, 7 am; Stokes Stadium, email: hmw8522@truman.edu

NEW MEMBERS

Cost Cutters - Hair Salon
2408 N. Baltimore
Kirksville, MO 63501
Phone 660-627-9295
Fax 573-447-3057
Email adamcrewsl@hotmail.com
Amanda McVay, Manager; Adam Crews, Owner

Carl and Shirley Baldwin - Retirees
26831 State Highway 11
Kirksville, MO 63501
Phone 660-665-2531
Email csbaldwin2513@sbcglobal.net

Scrappers Den - Resale Store/Scrapbooking Supplies
201 E. Illinois Street
Kirksville, MO 63501
Phone 660-627-3399
Email scrappers_den@att.net
Owners: Gail Johnson, Bert O'Haver, Mary O'Haver

*You are invited to the
Kirksville Area Chamber of Commerce
Annual Banquet
Wednesday, January 19, 2011
The Georgian Room-SUB
Truman State University*

*Meal, Awards and Entertainment
Beginning at 6 pm*

*Entertainment by
True Men All Male A Cappella
and
A special performance by our own
Andrea Darwin*

*Tickets are \$21.00
And must be purchased at
Kirksville Area Chamber of Commerce
304 S. Franklin
Kirksville, MO 63501
By Friday, January 14, 2011*

✂
*Your ticket stub
will be used to enter you into
a drawing for cash and door prizes
at the event,
must be present to win.*

Thanks to the 12 Members who sponsored the 2010 Newsletter by placing their ad on the cover.

- Benton & Associates, Inc.**
- Northeast Regional Medical Center**
- American Trust Bank**
- Healthy Woman**
- Vicki Benson-Heritage House Realty**
- C & I Home Service**
- Ameren UE**
- Video Marketing USA**
- Davis-Playle-Hudson-Rimer Funeral Home**
- ServPro of Kirksville**
- Adair County Family YMCA**
- The Golden Ruler**

Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming

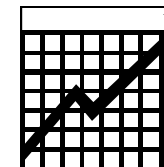
- Ameriprise Financial
- B&H Petroleum
- Fivestar Wireless
- GMF, Inc d/ba Foundation Recovery Systems
- Golden Automotive, LLC
- Gordon and Motter Construction, Inc
- John W. Gillum, CPA, LLC
- Kirksville Gardens
- Kirksville Vacuum Center
- KYOU Fox Channel 15 TV
- Maritz Research
- Missouri Rural Enterprise & Innovation Center
- ProTech Company
- The Golden Ruler of Kirksville
- The Greek Corner Gyros



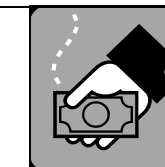
**TOURISM
TIDBITS
BY DEBI BOUGHTON**

The tourism office has been up and running since July of 2007. This year we were so busy it was nearly impossible for one person to do everything that needed to be done. Many wonderful groups were here during 2010. For all of these groups we help with registration and have a welcome table of information about the Kirksville area. Our community hosted the Missouri Music Teachers Competition, the Greater Missouri Leadership Challenge, the Missouri Airstream Camper Rally, the Advanced Placement Institute, just to name a few. We also provide a welcome table at the Missouri Livestock Symposium, help at the NEMO Fair, and work at a welcome table at all Truman State Orientations and Visit Days.

Therefore, one goal for 2011 is to set up a group of tourism ambassadors who are willing to sit at the welcome tables of meetings and conferences and greet attendees and hand out literature and brochures. Ideally, the tourism ambassadors will be volunteers who have knowledge of north Missouri and an appreciation of Kirksville. Carl and Shirley Baldwin and Gary and Claire Lloyd have already agreed to serve as tourism ambassadors. If you are interested in the tourism ambassador program please contact the tourism office at 660-665-3766 or email kvtourism@cablone.net.



**Local
Economic
Trends\$**



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business.

January 2011 -----	
- November New City Business Licenses	13
- November New County Business Licenses	3
- November New Residential Building Permits	8
- November New Commercial Building Permits	0

Source: City of Kirksville

November Births at NRMCC 44
Source: Northeast Regional Medical Center

November '10 most updated

-Missouri Unemployment Rate	9.4 %
-Adair County Unemployment Rate	6.8 %
-Adair County # of Unemployed	887

Source: MERIC
www.missourieconomy.org

Gasoline prices	Last month
\$2.69	\$2.59
Essential Air Service-October: (local commercial passengers)	719

Source: Kirksville

**The Technology Committee's own
Bryan Krusniak
will present**

***Google Fiber
& Broadband
in Kirksville***
Tuesday, February 15th
Lunch & Learn
12 Noon
Location to Be Announced
Please RSVP to 665-3766