



## Preferred Provider Agreement

**What is a Preferred Provider?** A Preferred Provider is a member company who can offer a benefit, service or discount to our members or member employees that will positively impact the bottom line of doing business, and is only available as a benefit of membership with the Kirksville Area Chamber of Commerce.

### What are some of the benefits to the Preferred Provider?

- Exposure on the Chamber website
- Logo listing on membership materials related to the discount offered
- Materials, provided by the Provider, in all New Member packets
- Opportunity to present information at all New Member events
- Two (2) complimentary ads a year in the Chamber's electronic newsletter when scheduled at least a week in advance
- Press Release, sent by the Chamber, to all local news media associated with the Chamber regarding details of the benefit
- Access to the Chamber Board room (space available) twice a year to hold informational workshops on the discount for Chamber members

### What does the Chamber expect for all this special promotion?

- Business must be a dues paying member in good standing at a minimum membership level of \$210, if based on employee count. Any discount offered must fall under the business name registered as a Chamber member. Retiree level and individual membership levels are not eligible
- Dues must be paid annually for the year they are a Preferred Provider
- Business must reapply annually by December 1 for the following year
- Business must submit an application form detailing the benefit
- Professional co-branded materials to be used in New Member packets
- A designated individual to communicate with regarding any needs or issues
- An annual assessment of the benefit of the discount