

Executive Director: Alisa K. Kigar, 660-665-3766, execdirector@cableone.net

April 2006



*Business After Hours
Business Spotlight*



The Chamber has a business card drawing at the Business After Hours events each month. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 650 people who receive this publication.

Betty Sue Bennett has been an Independent Associate with Watkins since 1984. Watkins carries a complete line of medicinal, botanical personal and home-care products, gift baskets and gourmet foods including their famous, award-winning vanilla. Watkins has a total of 350 products. Watkins started back in 1868 when 28 year old J. R. Watkins sold only health remedies that came with a money-back guarantee. That guarantee still remains today along with a reputation for using only the finest natural ingredients. J. R. Watkins hired salesmen to market a growing line of products, thus founding the Direct Sales Industry.

Betty Sue loves all the products she sells. Her favorites are the onion and garlic pepper blend and the Linimax. She states, "The Linimax gets rid of aches and pains. I don't think I could survive without it." Betty Sue has been an exhibitor at the Chamber's Spring Expo for many years. She says, "I exhibit every year to get new customers and business leads and let everyone know I'm selling a good product. I felt like I talked to a lot of people at the Expo and there was a good crowd again this year."

For more information on Watkins line of products or to request a catalog give Betty Sue a call at 660-665-6375 or 660-216-4776 or email Betty at countrygirl63501@yahoo.com. You may also order on-line at www.watkinsonline.com and please give Betty Sue's ID number—081337.

**April Business After Hours ^{is} Thursday, April 20, 2006 ^{is} 5—7 p.m.
Patterson's—Sponsored by Terry & Linda Spurlock**

April 2006 Calendar of Events

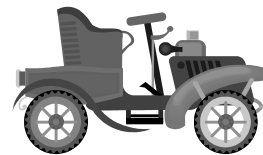


- April 1 Adair County Historical Society
Spring Fling Dinner,
4:00 pm, Patterson's
- April 1 26th Annual Turkey Day and
Calling Contest, Shrine Club
- April 4 Election Day
- April 4 Governmental Affairs Committee
7:30 am, Chamber Office
- April 4 Kirksville Leadership Institute
8:15 am, Education Session
- April 4 Kohlenberg Lyceum—Rhonda
Vincent and the Rage, 7:30 pm
Baldwin Hall Auditorium
- April 8 SAA Osteopathic Run
Thompson Campus Center
- April 10 Executive Committee Meeting
8 am, Chamber Office
- April 10-14 Easter Week Prayer Breakfasts
First Christian Church
- April 13 July 4th Planning Comm. Meeting
1:15 pm, Chamber Office
- April 14 Good Friday
Chamber Office Closed
- April 13-15 Easter Musical, 7 pm, First Church of
the Nazarene, Rt. P
- April 15-16 Truman Percussion Festival
- April 15 Parks & Rec/YMCA Easter Egg
Hunt, 10 am, Truman Quad
- April 17 Chamber Board Meeting
11:30 am, Ponderosa
- April 17-22 Arts Environmental Gallery Show
Kirksville Arts Center
- April 18 Still Spirit Awards
5:30 pm, Patterson's
- April 19 Economic Development Committee
Meeting, 4:00 pm, Chamber Office
- April 20 Business After Hours
5-7 pm, Patterson's
- April 21-22 American Cancer Society Relay for
Life, NEMO Fairgrounds
- April 23 Architectural Walking Tour by
Cole Woodcox, Segregated Spaces
- April 25 Merchants Committee Meeting
8:30 am, Chamber Office
- April 26 Administrative Professional Day
- April 27 Adair County Historical Society
Cyclone Day
- April 29 Truman Showcase-Orchestra and
Chorus, 8 pm, Baldwin Hall
- April 29 High School Junior Visit Event
Truman State University
- April 29 American Heart Walk, 9 am
Hike/Bike Trail, Kirksville R-III Schools

Happy Anniversary!

The Chamber wishes to thank the
following businesses for reaffirming their
belief in the
Kirksville Area Chamber of Commerce!

A. G. Edwards
Beard's Decorating Center
Ferrellgas
William Woods University
Van's Nursery Inc.
Cable Technologies
Ponderosa
Burk Acres
KWIX/KRES/KIRK Radio
Heartland Auto sales
Edward Jones-Paul Kissick
Heritage House Realty
Mottter's Tire & Auto
Edward Jones-Mike Miletich
Air Evac Lifeteam
The Benson Law Firm LLC
Preferred Family Healthcare
Xtreme Technologies and Communications
Pearson Roofing
KFMZ, KZBK, KLTi, KZZT, d/b/a Best Broadcast
Tractor Supply Company
Rural Advocates for Independent Living
NEMO Community Action Agency



STEP BACK INTO THE PAST
WITH THE KIRKSVILLE

1939 DVD

ENJOY ONE AND A HALF HOURS
OF KIRKSVILLE HISTORY

ON A DVD

\$15.00 EACH

PERFECT GIFT FOR
FAMILY & FRIENDS

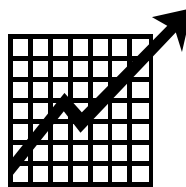
Available at the Chamber of Commerce Office, 304 South
Franklin, Kirksville—660-665-3766—kvacoc@cableone.net

Welcome New Members!

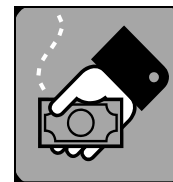
**GMF, Inc. d/b/a
Foundation Recovery Systems**
Merrill Hulst
P.O. Box 636
224 Sparks
Moberly, MO 65270
660-263-3664

Pawsitive Animalworks, LLC
Laci Cook
208 S. Main
Kirksville, MO 63501
660-665-7297

Wallace W. Trosen, Attorney at Law
Wallace Trosen
315 S. Elson
Kirksville, MO 63501
660-665-4070



Local Economic Trend\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

March 2006 REPORTS

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Source: City of Kirksville
-Highway 63 Sales Tax Receipts
Recorded, March '06 \$154,677.14

-Feb. New Business Licenses 14

-Feb. New Residential
Building Permits 1

-Feb. New Commercial
Building Permits 0

Source: MERIC
www.missourieconomy.org
January '06

-Missouri
Unemployment Rate 4.9%

-Adair County
Unemployment Rate 3.8%

-Adair County
of Unemployed 490

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Source: Northeast Regional
Medical Center

Feb. Births at NRMC 39

Source: Kirksville

Gasoline prices	Last month
\$2.39	\$2.15

SPRING EXPO another SUCCESS!

The 2006 Spring Expo was another huge success with well over 60 exhibitors and 1500 attendees. The Chamber would like to thank the following: Girl Scouts of the Becky Thatcher Area, and Boy Scouts of America. Other volunteers were: Sparky Magruder, KTVO; Marlene Speas, KTVO; Linda Grgurich, Preferred Family Healthcare; Joyce Turner, Alliant Bank; Tim King, KPD; Carol Croxton; Rhonda Bailey, KTVO; Deb Wheeler, NEMO Health Council; Harold Osborn; Elsie Gaber, ATSU; and Mac McCord, Cottage Grove B & B.

CHAMBER AT WORK



Your Chamber of Commerce staff have been tracking office traffic, phone calls and a variety of other requests received in your Chamber office. This information will be reported each month in the *Community Pride* newsletter. Your Chamber of Commerce is open five days a week, eight hours a day to benefit you, your community and your business. **February 2006**

Phone calls—294
Requests:
Kirksville Maps—73
Calendar of Events—12
Clubs & Organiz. List—6
Phone Books—22
Chamber Directory—23
Rental Listings—11
Relocation Packet—5
Membership Packet—4
Tourism Information—14
NEMO Fair dates—9
Expo dates—10
Historical Soc.—2
Rotary—2
Walk-ins —50
Referrals—13

United Way Info.—17
Miscellaneous Requests:
Meeting facilities, Easter Egg Hunt, Better Business Bureau, tax forms, wireless service, group travel planner, conference planner, Habitat for Humanity, meat processing, business license, foreclosure sales, street location, crane rental, camping, local car club, cost of living info., baby furniture.
Other Community Info—10

SPECIAL THANKS!

Please take a moment to note the sponsors of the *Community Pride Newsletter* this year. By advertising, it is possible for your Chamber to print a monthly newsletter that keeps all of our members informed. Let's thank them all for choosing to support the Chamber and sponsor the 2006 newsletter:

**Ameren UE ♦ American Trust Bank
Benton & Associate ♦ KTVO
Davis Playle Hudson Rimer Funeral Home
Days Inn ♦ Northeast Regional Medical Center
Heritage House Realty—Vicki Benson
Missouri Career Center ♦ NEMO State Bank
Adair County Family YMCA**