

Executive Director: Sandra Williams

**August 2012**

**Business Spotlight**

Enter your business card drawing at the Business After Hours event each month for a chance for your business to be featured on the front of our monthly Chamber newsletter. This is an excellent opportunity to get your message out to more than 600 people who receive this publication.



**FINANCIAL PLANNERS OF MISSOURI**

**[www.financialplannersofmissouri.com](http://www.financialplannersofmissouri.com)**

Regardless of where one is in life, there are important financial decisions to make, and the advisors at Financial Planners of Missouri are skilled at helping clients understand what choices will support their goals.

“Our approach is to learn what is most important to our clients and allow that understanding to guide our interactions, financial advice and service,” says David Bethel, a principal partner at Financial Planners of Missouri. “We have the appropriate tools and are well versed at putting together comprehensive financial plans that align with and reflect clients’ values.”

Financial Planners of Missouri offers two main services: fee-based comprehensive planning and wealth management. Their planning process includes six steps: 1) establish and define the client relationship, 2) define client’s goals and appraise client’s assets, 3) analyze client’s needs, 4) provide recommendations, 5) implement plan and 6) closely monitor client’s progress online.

All three principal partners — David Bethel, Adam Bethel and Jeff Romine — are licensed for securities and life and health insurance, and all three are also Investment Advisor Representatives; their broker-dealer, National Planning Corporation, is a Registered Investment Advisor. In addition, Romine is a Certified Public Accountant, and he and David Bethel have backgrounds in higher education, which show in the firm’s emphasis on educating clients about their important financial decisions.

“Every household operates a ‘money system,’” Romine says. “Our strength is helping our clients build a more efficient money system designed to sustain them for the rest of their lives.

You can find the Financial Planners of Missouri in two locations: 110 S. Franklin, Kirksville and 302 Campusview Drive, Columbia.

*Securities and advisory services offered through National Planning Corporation (NPC), Member FINRA/SIPC, and a Registered Investment Advisor. Financial Planners of Missouri and NPC are separate and unrelated companies.*

# August 2012



- Aug– Sep 4 Civil War in Missouri Exhibit**, Kirksville Arts Center
- Aug 1 Tourism Advisory Board Mtg.**, 8am, Chamber Office  
**Technology Committee Mtg.**, 12 pm, Chamber Office
- Aug 3-5 Battle Of Kirksville Re-enactment**, Rotary Park visit [www.visitkirksville.com](http://www.visitkirksville.com)
- Aug 4 14th Annual Kirksville Rotary/Heartland RSVP Duck Dash**, 7 pm, Kirksville Aquatic Center
- Aug 8 Antebellum Homemaking** featuring cooking and sewing from the Civil War, 10:00 am at the Kirksville Arts Association
- Aug 10 Annual Chamber Golf Outing**, 10:30 am, Kirksville Country Club
- Aug 10 Chamber Business After-Hours**, 5:00-7:00pm at the Kirksville Country Club
- Aug 10 KVYP Networking & Happy Hour**, location to be announced, 5:00-7:00pm. Contact [kirksvilleyp@gmail.com](mailto:kirksvilleyp@gmail.com) for more details.
- Aug 11 Kirksville Aquatic Center Dollar Day** Admission is only \$1 from 12:00-7:00pm.
- Aug 11 Kirksville Parks & Rec Movie-in-the-Park** Rotary Park showing “Shenandoah”, 9:30 pm.
- Aug 13 Chamber Exec Mtg.**, 8am, Chamber Office
- Aug 14 KVYP Board Mtg.**, 12 pm, Chamber Office
- Aug 15 Kirksville RIII Schools**, first day of classes.
- Aug 15 Economic Devel Mtg.**, 4 pm, Chamber Office
- Aug 20 Chamber Board Mtg.**, 12 pm, Chamber Office
- Aug 21 “Lunch with Lincoln”** 12 noon, Kirksville Arts Association
- Aug 23 Truman Fall Semester** first day of classes
- Aug 24 United Way Golf Tournament**, Kirksville Country Club
- Aug 25 Kirksville Parks & Rec Movie-in-the-Park** at Rotary Park showing “Ferris Bueller’s Day Off” ; 9:30 pm
- Aug 26 “Hoopskirts & Teacups: Women of the Civil War”** at 2:30pm, Kirksville Arts Association
- Aug 28 KVYP Lunch & Learn**, 12pm, Chamber Office
- Aug 29 Lunch & Learn: Missouri Sunshine Law**, presented by Tom Durkin, Public Ed. Director of the Attorney General’s Office, 12 Noon; Adair County Annex
- Aug 31 Days Inn - Bulldog Volleyball Invitational Tournament**, Aug 31—Sept 1; Pershing Arena

***Kiwanis Farmers Market***  
***Downtown every Saturday***

***From May thru October 7 am - 12 noon***

***Summer on the Square Performances***  
***On the Courthouse lawn***  
***every Friday evening June-August***  
***For the complete schedule of performers***

# New Members

## Missouri Solar Applications

*(Solar Design and Equipment)*

PO Box 1727

Jefferson City, MO 65102

Phone: 573-659-8657

Email: [danielle@mosolarapps.com](mailto:danielle@mosolarapps.com)

Website: [www.mosolarapps.com](http://www.mosolarapps.com)

Danielle Mancuso-Pointer, Solar VP of Business Development

## Anytime Fitness *(Fitness Club)*

2002 N Baltimore

Kirksville, MO 63501

Phone: 660-349-0527

Email: [kirksvillemo@anytimefitness.com](mailto:kirksvillemo@anytimefitness.com)

Website: [www.anytimefitness.com](http://www.anytimefitness.com)

Gene Foerster, Manager

## E.L.K. Properties *(Rentals)*

Rt 1, Box 94A

Glenwood, MO 63541

Phone: 660-342-2646

Email: [e.l.k.properties@gmail.com](mailto:e.l.k.properties@gmail.com)

Website: [www.kirksvilleapartmentrentals.com](http://www.kirksvilleapartmentrentals.com)

Jennifer Kimber, Owner



## New Student Welcome

Thursday,  
September 6th

5-7 pm

*Downtown on the Courthouse Lawn*

Great Opportunity to meet  
Kirksville’s newest residents, make  
friends and new customers  
for years to come!

*Call the Chamber to Participate, 665-3766*

### Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in the Chamber of Commerce.

Adair County Univ. of MO Extension  
Adair County Veterinary Clinic  
Alliant Bank  
American Trust Bank  
Anthony C Van Soest, DMD  
Brown Bear Antiques  
Caseys General Store #2061  
Gerry Shoop  
Hawkins Insurance Group  
Kirksville Regional Economic  
Development (K-Redi)  
Nate Walker  
NEMO Community Action Agency  
NEMO Fair Association  
Northeast Missouri Rural Telephone Co.  
Pepsi Cola Memphis Bottling Company  
Perfect Metal USA  
Princess Emporium  
Ray and Judy Klingensmith  
Shoe Sensations

## Business After Hours Friday, August 8th

5-7 pm

### Kirksville Country Club

*Immediately following the  
18th Annual Chamber Golf Tournament*

*Sponsored by*

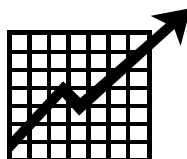
*Northeast Missouri*

*State Bank*

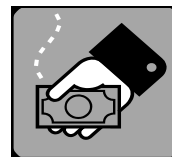
*Kirksville Super 8*

*&*

*Cable One*



## Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business.

June 2012

- June New City Business Licenses	26
- June New County Business Licenses	9
- June New Residential Building Permits	6
- June New Commercial Building Permits	4

Source: City of Kirksville

June Births at NRMC 47  
Source: Northeast Regional Medical Center

June 2012:	
-Missouri Unemployment Rate	7.1%
-Adair County Unemployment Rate	*
-Adair County # of Unemployed	*

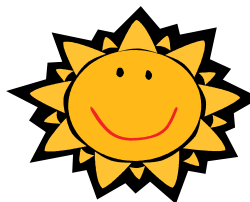
Source: MERIC [www.missourieconomy.org](http://www.missourieconomy.org)  
\*Information not available at printing time.

Gasoline prices	Last month
\$3.21	\$3.43
Essential Air Service- June:	924
(local commercial passengers)	

Source: Kirksville Regional Airport

KIRKSVILLE AREA CHAMBER OF COMMERCE  
TECHNOLOGY COMMITTEE PRESENTS

## MISSOURI SUNSHINE LAW



Wednesday, August 29, 2012

Presentation by

**Tom Durkin, Public Education**

**Director of the Attorney General's Office**

Lunch & Learn at 12 Noon

Adair County Annex Bldg.

Please RSVP to 665-3766