

Executive Director: Alisa R. Kigar, 660-665-3766, execdirector@cableone.net

December 2007



Business Spotlight



The Chamber has a business card drawing at the Business After Hours event each month. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 650 people who receive this publication.

The Green Door, located at 103 West Washington in Kirksville, is a family owned business. The Green Door was started in 1997 when Jerry and Jeremy Caldwell decided to put Rosalie to work as a shop owner in Downtown Kirksville. The store was established in order to meet a retail need in Kirksville that provides a unique style with a sense of fun that both men and women enjoy. The Caldwell's have combined their love of retail with their family's interests to form The Green Door's uniqueness.

The green door is real. The green door that welcomes customers into the log cabin style walk-in humidor is from Rosalie's grandparent's old farmhouse. You can see a picture of the green door on the business's website at www.greendoorshop.com.

The Green Door is constantly changing. Many of the products are one of a kind, including Native American art, silver and turquoise jewelry and the works of local artists. Other products of interest are Pendleton blankets, premium tobacco, Missouri wines and wine and beer making supplies.



December Business After Hours Thursday, December 13th

5-7 p.m.

**Bank Midwest Downtown Lobby
Sponsored by**

Bank Midwest



December 2007 Calendar of Events



- Nov. 30-Dec. 1 **Missouri Livestock Symposium**
Kirksville Middle School
www.missourilivestock.com
- Dec. 1 **Fine Art Exhibit**
Il Spazio
- Dec. 1 **Discount Day for United Way**
Kirksville
- Dec. 1, 8, 15, 22 **Santa in Kirksville**, 2—5 pm
Courthouse Rotunda and hayrides in the
Downtown business district
- Dec. 4 **Nutcracker-Lyceum Series**; 7:30 pm
Truman State Univ. -Baldwin Hall
- Dec. 5 **MODoT Officials Public
Announcement**; 5 –6 pm
MO Dept of Conservation Building
- Dec. 6 **Lewellen's Century Developers Open
House**; 11 am; **Ribbon Cutting** 12:15
pm; 616 E. Shepherd Avenue
- Dec. 6-8 **Portraits of Christmas**, 7 pm
Kirksville Arts Association
- Dec. 9 **Portraits of Christmas**, 2 pm
Kirksville Arts Association
- Dec. 10 **Executive Committee**, 8am; Chamber
- Dec. 10 **Kirksville Leadership Institute**
Recruitment Luncheon; 11 am
Chevalier's Salamander Grill
- Dec. 10 **Community Chorus & Orchestra**
7:30 pm; First Christian Church
- Dec. 13 **Business After Hours**, 5-7 pm
Bank Midwest Downtown
- Dec. 15 **Truman State Univ. Commencement**
Pershing Arena
- Dec. 17 **Chamber Board Meeting**
11:30 am; Location TBA
- Dec. 25 **Chamber Office Closed**
Christmas
- Dec. 31 **New Year's Eve Gala**
Kirksville Arts Association

Happy Anniversary!

The Chamber wishes to thank the
following businesses for reaffirming their
belief in the
Kirksville Area Chamber of Commerce!

Adair County Univ. of MO Extension
American Cancer Society
American Family Insurance-Bill Mangini
American Family Insurance-Fred Collop
Comfort Inn
Commercial Envelope Manufacturing
Jerry D. Conner
James R. Conner
D & J's Enterprises
Pat & Eleanor Ellebracht
Ferrellgas
Foreman Heating, Air Conditioning and
Electric
Hidden Treasures
Lawson Hill Antiques
Kelly L. Lovekamp, LLC
Pro-Tech Company
Shelton Insurance
Slaughter Printing
SunTec Home Respiratory Equipment
Taco Bell
John & Dorothy Troester

*You are invited to the
Kirksville Area
Chamber of Commerce
Annual Banquet*

Thursday, January 31, 2008
*Days Inn—Hwy. 63 South
Kirksville, MO*
Social Hour begins at 6 p.m.
Dinner begins at 6:30 p.m.



Cost is \$20 per person

*Reservations and payment can be made to the
Kirksville Area Chamber of Commerce Office at
304 S. Franklin*

*Kirksville, MO 63501
by Friday, January 25, 2008
(businesses may reserve tables of eight)*



New Members!

The Willows

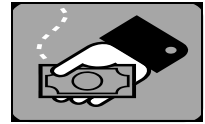
Rural Route 2, Box 107 H
Downing, MO 63536
660-379-2069
Randy Tobler, owner
www.willowslakehouse.com

Custom Complete Automotive

1901 N. Baltimore
Kirksville, MO 63501
660-665-1411
www.custommuffler.com
Joe Conway, Service Manager
Raymond Kite, General Manager



Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

December 2007 REPORTS

- - - - -

Source: City of Kirksville

-Highway 63 Sales Tax Receipts
Recorded, Nov. '07 \$50,588.52

-Oct. New City Business
Licenses 16

-Oct. New County Business
Licenses 11

- New Residential
Building Permits 4

- New Commercial
Building Permits 0

Source: MERIC

www.missourieconomy.org

Sept. '07

-Missouri

Unemployment Rate 5.1%

-Adair County

Unemployment Rate 4.7%

-Adair County

of Unemployed 634

Source: Northeast Regional

Medical Center

September Births at NRMC 39

Source: Kirksville

Gasoline prices Last month
\$2.89 \$2.59

Essential Air Service

(US Airways)

Oct. '07 333 passengers

What is Kirk\$ville Ca\$h?

The Chamber has embarked on a new program that will be beneficial to our members as well as the residents of our community. The Chamber Gift Check program with its catchy slogan, "Kirk\$ville Ca\$h," is an easy gift certificate program that allows the Kirksville Area Chamber of Commerce to offer versatile gift checks redeemable at any Chamber member business. A Chamber gift check/Kirk\$ville Ca\$h is purchased at the Chamber office, 304 S. Franklin. Along with each check, a list of Chamber members is provided. The recipient can then redeem it at any Chamber member business.

The FREE program provides a unique benefit to our members, yet affords the consumer a choice to pay for any type of goods or services. Chamber members, residents, and visitors to the area are encouraged to use the Chamber's Kirk\$ville Ca\$h gift checks as a gift giving solution throughout the year and especially during the holiday season. By purchasing Kirk\$ville Ca\$h, consumers keep their shopping dollars local and gift giving has never been easier.

Kirk\$ville Ca\$h is to be treated just like regular checks and can be deposited into a business's account as any other check. It's that simple! The checks can be used at over 350 businesses (Chamber member businesses only) in the Kirksville area for all kinds of goods and services. The recipient has a choice from new tires at the automotive business to new nails at the salon.

The purpose of the program is to promote spending in this community and to keep the dollars circulating in Kirksville and Adair County. Kirk\$ville Ca\$h will be marketed to local industry to be used as employee incentives, awards and gifts for holidays and throughout the year. The Kirk\$ville Ca\$h program is a great way to truly provide the recipient the gift of choice. Employees can choose for themselves to spend the dollars however they need or want. And, best of all, the money goes back to Chamber member businesses in the Kirksville area!

Shop Local. It Just Makes Cents!



Happy Holidays
From Your Chamber Staff!



Alisa Kigar
Executive Director
6 Years

Debi Boughton
Tourism Coordinator
3 years

Sandra Williams
Office Manager
1 year

Donna Brown
Project Coordinator
6 months