

Executive Director: Alisa R. Kigar

January 2009



Business Spotlight



The Chamber has a business card drawing at the Business After Hours event most months. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 650 people who receive this publication.

TRANQUIL SEASONS

108 W. Harrison St. ♦ 660-627-2841

Tranquil Seasons is a new gift shop located on the north side of the square in downtown Kirksville. As the name suggests, it features seasonal home and garden décor. Also popular are gourmet food and candles, locally made jewelry and paper art, and other unique items. Established by Julia Ousterhout in August 2008, the shop employs one full-time and two part-time sales associates. These creative, friendly, and experienced women helped a novice bring her retail dream to life. Extensive renovation of the building by Dr. Justin Puckett, owner of PR Interval Enterprises, LLC, preserved its historic features while adding modern touches. We are excited to be a part of the downtown community and hope you will stop by soon – just look for the blue awning!

EMPLOYEE OF THE YEAR ♦ HALL OF FAME AWARDS

Do you have an exceptional employee that you would like to honor? The Chamber is once again soliciting nominations for the award of Employee of the Year to be awarded at the Jan. 15th Annual Banquet. Do you know of a person in the community that is worthy of the Hall of Fame award? This award will also be recognized at the Annual Banquet. See the Chamber's website for nomination forms, www.kirksvillechamber.com or enclosed insert. All nomination forms are due by January 9th.

January 2009 Calendar of Events



Jan. 1	New Year's Day Chamber office closed
Jan. 4 & 11	NEMO Country Dance Club Sign-up 5:30 p.m., Mary Immaculate Gym
Jan. 6	Governmental Affairs Committee Mtg. 7:30 a.m., Chamber office
Jan. 13	Retail Merchants Committee Meeting 8:30 a.m., Chamber office
Jan. 14	Tourism Advisory Board Meeting 8 a.m., Chamber office
Jan. 15	Annual Chamber Banquet 6 p.m. Social Hour 6:30-8:30 p.m. Meal, awards & entertain. Days Inn, Kirksville
Jan. 16	TGIF—State of the City Address 7:30 a.m. coffee/donuts; 8 a.m. address Adair County Annex, 300 N. Franklin
Jan. 17-Mar. 15	Girl Scout Cookie Sales; \$3.50 per box
Jan. 19	Chamber office closed Martin Luther King, Jr. Day
Jan. 20	Chamber Executive Committee Meeting 8 a.m., Chamber office
Jan. 21	Community Unity Luncheon 11:30 a.m., Truman Georgian Room
Jan. 21	Community & Economic Development Committee Meeting; 4 p.m. Chamber office
Jan. 25	Bridal Expo; Kirksville Arts Center 2—5 p.m.
Jan. 27	Truman Lyceum—Hubbard Street 2 7:30 p.m., Baldwin Auditorium



Looking Ahead

Feb. 5	Tourism Photo Contest & Rebecca McClanahan Reception 5 p.m., Kirksville Arts Building
Feb. 6	Business After Hours NEMO Fairgrounds, 5—7 p.m. Sponsored by KIRX/KRXL/KTUF
Feb. 7	KIRX/KRXL/KTUF Ag Show 9 a.m.—4 p.m.; NEMO Fairgrounds
Feb. 7	Miss Kirksville Scholarship Pageant 7 p.m., Baldwin Hall, Truman campus
Feb. 20	State of the County Address 7:30 a.m. coffee/donuts; 8 a.m. address Adair County Annex, 300 N. Franklin

For more information on these events and many more, visit www.kirksvillechamber.com/calendar

Happy Anniversary!

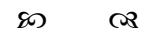
The Chamber wishes to thank the following businesses for reaffirming their belief in the
Kirksville Area
Chamber of Commerce

El Kadir Shrine Club
Ferrellgas
For the Fun of It
John W. Gillum, CPA, LLC
Golden Automotive, LLC
Gordon & Motter Construction, Inc.
Loren Hatfield Body & Frame
Scott Johnson
Kollar, Abernethy & Company, LLC
New Concepts Open MRI, LLC
Northeast Regional Medical Center
The Law Offices of
Patrick E. Richardson
Small Business Development Center
Thousand Hills Rotary Club

2009 Dues Increase

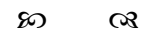
The Chamber of Commerce Board of Directors recently evaluated the Chamber dues structure for 2009 and took action to increase all member's dues by \$10 in 2009. This dues increase will be effective with the January dues statements. Retiree dues will not increase at this time, as their dues were increased in 2006.

You are invited to the
Kirksville Area Chamber of Commerce
Annual Banquet
Thursday, January 15, 2009
at the Days Inn (Hwy. 63 South)



Cost is \$20 per person

Reservations and payment can be made to the
Kirksville Area Chamber of Commerce Office at
304 S. Franklin
Kirksville, MO 63501
by Friday, January 9, 2009
(businesses may reserve tables of eight)



Social Hour begins at 6:00 p.m.
Meal, Awards and Entertainment
6:30—8:30 p.m.

Welcome New Members!

Human Identification Technologies—

Missouri

Blaine Kern

616 East Shepherd Avenue

Kirksville, MO

b.kern@hitdna.com

www.hitdna.com

Missouri Rural Enterprise & Innovation Center

Charlene Boyes

100 E. Normal—Violette Hall 1100

Kirksville, MO

660-785-4307

cboyes@truman.edu

www.mreicenter.org

Mary Immaculate Church and School

Fr. Chris Cordes

716 E. Washington

Kirksville, MO

660-665-2466

frchris.cordes@miparish.org

www.miparish.org

SPECIAL THANKS!

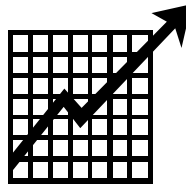
Please take a moment to note the sponsors of the *Community Pride Newsletter* this year. By sponsoring your newsletter, it is possible for your Chamber to print a monthly newsletter that keeps all of our members informed. Let's thank them all for choosing to support the Chamber and sponsor the 2009 newsletter:

Ameren UE ♦ American Trust Bank
Benton & Associates ♦ Davis Playle Hudson
Rimer Funeral Home
Days Inn ♦ Heights Finance
Healthy Woman
Heritage House Realty—Vicki Benson
KTVO ♦ Northeast Regional Medical Center
ServPro ♦ The Golden Ruler



Community Unity Luncheon

The local planning committee for Martin Luther King, Jr. Day is planning the annual Community Unity Lunch on the Truman State University Campus Georgian Room on Wednesday, January 21st. The buffet lunch cost is \$8 per person. Serving begins at 11:30 a.m. Call Truman Public Relations at 785-4016 to make reservations.



Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

January 2009

Source: City of Kirksville

-Highway 63 Sales Tax Receipts

Recorded, November 2008

\$113,078.49

-November New City Business

Licenses

16

-Nov. New County Business

Licenses

6

- New Residential

Building Permits

0

- New Commercial

Building Permits

2

Source: MERIC

www.missourieconomy.org

October 08'most updated

-Missouri

Unemployment Rate

6.1%

-Adair County

Unemployment Rate

5.2%

-Adair County

of Unemployed

649

Source: Northeast Regional

Medical Center

November Births at NRMC

32

Source: Kirksville

Gasoline prices

Last month

\$1.48

\$1.88

Essential Air Service/November

(local commercial passengers) 130

2009

CHAMBER BOARD OF DIRECTORS

President—Mac McCord, Cottage Grove B & B

Vice President—Tim Peters, Peters Htg. & AC

Treasurer—Joyce Turner, Alliant Bank

Past President—Jon Broce, Hy-Ve Food & Drug

Sam Berendzen, American Trust Bank; Jim Bergman,

NRMC; Anita James, Century 21 Whitney Agency;

Carol Kellum, KTVO; Joann King, Cable One;

Mike LaBeth, Heritage House Realty;

Glenda O'Brien, Kraft Foods; Kylene Puckett, ATSU;

Kathy Roberts, Lawson Hill Antiques; Anita Slaughter,

S & S Printing; Renee Wachter, Truman State Univer-

WREATHS ON BALTIMORE –

Thanks Dr. Laurence Miller and local businesses

Thanks to Dr. Laurence Miller's idea some 10 months ago, Kirksville's main thoroughfare has beautiful Christmas wreaths decorating the Baltimore Strip. The following businesses purchased one or more wreaths for this project: Alliant Bank, Band Midwest, Jay Benson, Brown Shoe Fit, Ed Campbell, Century 21-Whitney Agency, Dr. Lary Ciesemier, Elliott Pharmacy, Heritage House Realty, Hy-Vee Food and Drug,, International Eye Care, Jim Robertson Chevrolet, Kelly's Furniture, Kirksville Dental Group, KIRX/KRXL/KTUF, Lovegreen Ford, Dr. Laurence Miller, Mug Shotz, NEMO State Bank, Northeast Regional Medical Center, Pawsitive Animal Works, Ponderosa, Rider Drug, Show Me Realty, Sydenstricker, Weber Bus, Dr. Harry B. Young. The City of Kirksville crews along with the Ameren crews are to be thanked for placing the wreaths on the poles and providing electricity. These same folks will be replacing the wreaths with the banners after the first of the year – this project, along with so many others in town, is a perfect example of teamwork and good partnerships – THANK YOU.

BALTIMORE STREET BANNERS – along with these beautiful holiday decorations, the Chamber's Class of 2008 Kirksville Leadership Institute is raising money to purchase "Welcome to Kirksville/Thank You For Visiting Kirksville" banners to replace the wreaths after the Holidays (call the Chamber if you'd like to purchase a banner which is approximately \$300).

Fall is a busy season for the Kirksville Tourism Division. Several groups and conferences visited our community: State Young Farmers Conference; Greater Southeast Iowa Tractor Ride; Greater Missouri Leadership Challenge; Southeast Central Iowa AARP; State Air Stream Rally; MO School of Religion; Missouri Conservation Federation; Missouri Association of Family and Community Education; and the LAE Criminal Justice Conference.

In addition to conferences, Kirksville has many festivals during autumn that bring visitors to town. Every weekend of September was busy: the NEMO Triathlon; the Kirksville Air Festival; Red Barn Arts & Craft Festival and Truman Family Weekend; and Round Barn Blues. In October, the SPBGMA Bluegrass Festival and the Scottish Highland Games, Truman State University's Homecoming and ATSU Founders Day filled hotel and bed & breakfast rooms in town.

Chamber members can help bring visitors to town by inviting your state and regional professional associations, hobby groups, and service organizations to have meetings and conferences in Kirksville.

