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**K** **Community Pride**  
KIRKSVILLE AREA CHAMBER OF COMMERCE

A Publication of the Kirksville Area Chamber of Commerce • 304 S. Franklin • P.O. Box 251 • Kirksville, MO 63501  
(660) 665-3766 • Fax (660) 665-3767 • e-mail [execdirector@cablone.net](mailto:execdirector@cablone.net) • [www.kirksvillechamber.com](http://www.kirksvillechamber.com)

Kirksville Area Chamber of Commerce  
P.O. Box 251 • 304 South Franklin  
Kirksville, Missouri 63501  
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Executive Director: Alisa R. Kigar

**June 2009**

**Business Spotlight**

The Chamber has a business card drawing at the Business After Hours event most months. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 700 people who receive this publication.

**Grossnickle Insurance**

Now we do it all! Grossnickle covers your Health and Life too! We offer a full line of insurance coverage for business group, personal health and life needs. We are an independent agency working with Anthem and other highly rated insurance companies to give the best options available. If you're on Medicare, keeping up to date on the ever changing supplements and Part D drug plans are no problem, we handle them too. This business is being handled by Todd Dublin, he comes to Grossnickle with 12 years of experience in the Health and Life Insurance field. The one-on-one service we provide is unparalleled and proven by our customers. Stop by today, sit down and discuss the low rates available. We are on Franklin Street in Downtown Kirksville, just south of City Hall. From insuring businesses in the area to individual customers, we do it all, Life, Health and Annuities! You can contact Todd at Grossnickle Insurance at [dubinsinc@sbcglobal.net](mailto:dubinsinc@sbcglobal.net) or call 665-1938.

**JUNE BUSINESS AFTER HOURS**  
**June 18—NEMO Fairgrounds Outdoor Pavilion**  
Atmos Energy, Century 21 Whitney Agency  
Whitney Harrison Insurance & Kraft

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Kirksville MO 63501  
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[adorrell@bentonassociates.com](mailto:adorrell@bentonassociates.com)

**Northeast Regional Medical Center**

315 S. Osteopathy  
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660-785-1000  
[www.nermc.com](http://www.nermc.com)

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## June 2009 Calendar of Events



June 2	Governmental Affairs Committee Mtg. 7:30 a.m.; Chamber Office
June 2	Tourism Marketing Committee Mtg. 10 a.m.; Chamber Office
June 2	Downtown Improvement Comm. Mtg. 5:30 p.m.; Chamber Office
June 4	Fourth of July Planning Committee Mtg. 1:15 p.m.; Chamber Office
June 4-7	SPBGMA Bluegrass Festival NEMO Fairgrounds
June 5-6	Hands of Friendship Quilt Show Rehoboth Baptist Church
June 5	Summer on the Square; 7 p.m. Makuza (Salsa)
June 8	Executive Committee Meeting 8 a.m.; Chamber Office
June 9	Retail Merchants Committee Meeting 8:30 a.m.; Chamber Office
June 10	Tourism Advisory Board Meeting 8 a.m.; Chamber Office
June 12	Summer on the Square; 7 p.m. Deadwood (Blues)
June 13	Northeast Missouri Archaeological Society Show; 9 a.m.—3 p.m.; Missouri Department of Conservation Reg. Office
June 13	Strongman Contest; 10 a.m. Faith Lutheran Church
June 14	Annual Tea Party; 2—4 p.m. Kirkville Arts Center
June 15	Chamber Board Meeting 11:30 a.m.; Chamber Office
June 18	Business After Hours 5—7 p.m.; NEMO Fairgrounds
June 19	Kirkville Leadership Institute
June 19	Summer on the Square; 7 p.m. TP as Elvis (50's & 60's)
June 17	Economic & Comm. Dev. Comm. Mtg. 4 p.m.; Chamber Office
June 25-28	Curtain Call Theatre Co. "Noises Off" Truman's Baptist Student Union
June 25	Still Osteopathic Museum Tea Party 11:45 a.m.—1 p.m.
June 26	Summer on the Square; 7 p.m. FourCast (Variety)



# NEMO Fair

July 13-18, 2009

For more information visit:

[www.nemofair.net](http://www.nemofair.net)

## Welcome New Members

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### Smith, Moore & Company

Rick Riley & Wes Roper  
1527 N. New  
Kirksville, MO 63501  
660-665-6452  
Fax 660-665-6492  
rriley@smithmoore.com

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### The Law Office of Matt Wilson, LLC

Matt Wilson  
210 N. Elson  
PO Box 1090  
Kirksville, MO 63501  
660-665-6700  
Fax 660-665-6703  
matt@mattwilsonlaw.com



## TOURISM TIDBITS!

BY DEBI BOUGHTON

"What do tour groups do in Kirksville?" I have been asked this question many times by Chamber members.

On April 21st, 56 people from the Good Neighbors Club from Two Rivers Bank in Burlington, Iowa, visited Kirksville beginning with a stop at the New Harmonies Exhibit at the Kirksville Arts Center. After shopping in downtown Kirksville and lunch at the Kirksville Country Club, the group toured the Still National Osteopathic Museum, the Missouri Conservation Center and Western's Smokehouse. They ended the day with dinner at the Thousand Hills Dining Lodge.

On May 18th, a group of 48 people from Libertyville, Iowa, traveled by bus to tour Kirksville. They began with a stop at Lawson Hill Antique Mall followed by a tour of downtown Kirksville and Truman State University. They visited the Missouri Conservation Center where they enjoyed refreshments and Conservation Agent, Karen Armstrong, spoke to the group. After touring the facility they toured Thousand Hills State Park before they headed back to Iowa.

On May 20-21 Kirksville hosted the Rural GIS Summit chaired by Pam Kelrick. Sixty participants from six states attended the two-day conference and the participants stayed in local hotels. Lunches were catered from Western's Smokehouse and Washington Street Java Co. The participants had the opportunity to eat dinner in several Kirksville restaurants with coupons included in welcome bags.

## Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in their Chamber of Commerce

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### A.T. Still University

### Adair County Prosecuting Attorney

### Aero Home Medical

### American Family Insurance-Jerry Phipps

### Balloontique

### The Benson Law Firm, LLC

### Edward L. Campbell, Attorney at Law

### Ed & Nettie Carpenter, retired

### Carpet One Floor & Home

### Eldon & Jeannie Coy, retired

### Daniels & Taggart, CPA's PC

### Downtown Cinema 8

### DuKum Inn & Wrongdaddy's

### Dean & Bebe Ellsworth, retired

### Jerry & Shirley Gillum, retired

### Kirkville Lumber

### Kirkville T.C.R.C.

### Mark Twain Rural Telephone Company

### Moberly Area Community College

### NEMO Community Action Agency

### James & Jean Nevins, retired

### Northeast Regional Medical Center

### PR Interval Properties, LLC

### John & Martha Rowe, retired

### Robert & Sharon Ruble, retired

### Kelley & Dorothy Snipes, retired

### SunTec Home Respiratory Equipment

### Thousand Hills State Park

### Tri-Rivers Planned Parenthood

### Vintage Book Shoppe & Typing Service

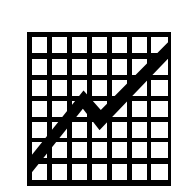
## WELCOME NEW STUDENTS

The Chamber of Commerce and Truman State University are partnering to create "welcome bags" with coupons from area businesses for the new Truman Students arriving on August 22. Businesses that are interested in participating in this new student coupon project will need to pay the Truman Public Relations Office in advance for the coupon. The ad copy needs to be able to fit into a 3 by 2 1/2 box. Businesses can e-mail the information they want on the coupon and Truman can set it up for them. There will be 6 coupons per 8 1/2 by 11 page. There will be no color options and the cost will be \$15. The coupons will be quick copied, collated and inserted into the welcome bags. The deadline for submission and payment will be July 6th. For more information e-mail [heidi@truman.edu](mailto:heidi@truman.edu) or call 660-785-4016.

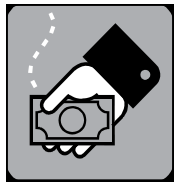
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A check for \$15.00, made out to Truman State University, may be sent to the following address:

Truman State University  
Office of Public Relations  
101 McClain Hall  
Kirksville, MO 63501



## Local Economic Trends\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

June 2009

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Source: City of Kirksville	
-Highway 63 Sales Tax Receipts	
Recorded, April 2009	\$70,542.11
-April New City Business Licenses	13
-April New County Business Licenses	4
-New Residential Building Permits	1
-New Commercial Building Permits	0
Source: MERIC	
<a href="http://www.missourieconomy.org">www.missourieconomy.org</a>	
March '09 most updated	
-Missouri Unemployment Rate	9.1%
-Adair County Unemployment Rate	7.7%
-Adair County # of Unemployed	995
Source: Northeast Regional Medical Center	
April Births at NRMC	28
Source: Kirksville	
Gasoline prices Last month	
\$2.05	\$1.79
Essential Air Service/April (local commercial passengers)	69
Kirk-Tran units for April	979



Great Gift Idea

Graduation • Father's Day

Kirk\$ville Ca\$h can be purchased at the Chamber office. It's simply a check that can be used at any Chamber member business/service. This Chamber program keeps dollars local and it makes a great gift.