

Executive Director: Alisa R. Kigar, 660-665-3766, execdirector@cablone.net

May 2006



*Business After Hours
Business Spotlight*



The Chamber has a business card drawing at the Business After Hours events each month. If your card is drawn, you will be invited to submit an article to this newsletter profiling your business. This is an excellent opportunity to get your message out to more than 650 people who receive this publication.

**Tri-County Electric Cooperative
Jackson and Green Streets, Lancaster, MO 63548**

Tri-County Electric was established in 1938 with the goal of providing electric service to rural northeast Missouri. Since that time it has grown to provide electric service to more than 6300 homes, farms and businesses in Adair, Schuyler, and Scotland counties along with portions of Macon, Putnam and Sullivan counties.

Being a member-owned, not-for-profit utility means that Tri-County Electric is constantly striving to provide its members with reliable electricity at the lowest possible price while providing a quality of service that is second to none. From free energy audits to rebates on energy efficient appliances and free or discounted water heaters, Tri-County Electric has a variety of programs available to help its members to live better electrically.

Tri-County Electric General Manager, David Ramsey, is relative new to the area and to the position. He comes to Tri-County Electric after 18 years as Marketing and Communications Manager with United Electric Cooperative, located in Savannah, MO. Dave and his wife, Friday, have purchased a home in Kirksville. They look forward to meeting other Chamber members and to becoming active in the community events in the area.



May Business After Hours
Thursday, May 18 • TP's Office, 110 S. Elson
Sponsored by Paul Fowler



May 2006 Calendar of Events



May 2	Gov. Affairs Committee 7:30 a.m. City Council Chambers
May 3	Ribbon Cutting Sparks Cleaners 10 a.m., 309 S. Franklin
May 6	Spring Used Book Sale Adair County Public Library 9 a.m.-3 p.m.
May 6	K-9 Classic , 9 a.m. Kirksville R-III Schools
May 6	Rotary Chicken Q , 11 am—2pm. Kirksville High School
May 6	Round Barn Blues , 4pm, Rt P
May 8	Executive Committee Mtg. 8 a.m. Chamber Office
May 9	Ribbon Cutting Hogg's Wild BBQ , 2 p.m., 2704 N. Baltimore
May 13	Truman State University Commencement 2 p.m., Stokes Stadium
May 15	Board Meeting , 11:30 a.m. Location, TBA Kirksville Community Chorus Spring Concert 7:30 p.m., First Christian Church
May 16	July 4th Planning Meeting 1:15 p.m. Chamber Office
May 16	NRMC Open House New ICU Facility 4:30-6:00 p.m. and Ribbon Cutting at 5 p.m.
May 17	Economic Development Committee Meeting 4 p.m. Chamber Office
May 17-20	Dinner Theater—Round Barn “Kindly Leave the Stage”
May 18-21	SPBGMA Bluegrass Festival , NEMO Fairgrounds
May 19	Business After Hours 5-7 p.m., TP's Office
May 19-20	Spring Sidewalk Sales
May 21	Kirksville High School Graduation , Pershing Arena
May 29-30	Novinger Coal Miner Days
May 29	Memorial Day Ceremony 11 a.m., Rieger Armory
May 30	National Senior Health and Fitness Day , 12 noon—4 p.m. Health & Fitness Center

Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in the
Kirksville Area Chamber of Commerce!

Adair County Prosecuting
Attorney-Mark Williams
Ayers Oil Company DBA Ayerco #29 & #30
Aero Home Medical
Aladdin Glass, Inc.
American Family Insurance-Jerry Phipps
Bob and Leola Daniels
Foreman Heating, Air Conditioning & Electric
Harold and Becky Osborn
House of Jesus
John and Dorothy Troester
Kirksville Concrete
Kirksville Kiwanis Club
Kirksville TCRC
KLTE Radio
Lakeroad Village Park
Moberly Area Community College
New Vision Optical
Northeast Missouri State Bank
Shelton Insurance
Kelley & Dorothy Snipes
Subway
Tiffany in Home Service
Victim Support Services

Kiwanis Club FARMERS' MARKET



Kirksville Kiwanis Club is sponsoring Kiwanis' Farmers' Market. Stop by the courthouse parking lot to find the freshest produce from local farmers, fresh fish and poultry, and home made bakery items, like cinnamon rolls and pies. Kiwanis' Farmers' Market also carries hand made crafts, plants and fresh flowers. Kiwanis' Farmer's Market is every Saturday, May—October, and starts at 7 a.m. Booth space is \$5 each, and you may contact Susan Fitzgerald at 660-665-7149 for details.

With the traveling season upon us and a variety of visitors planning to stop in Kirksville this summer, please remember a satisfied customer will generally return!

*If we don't take care of our customers,
someone else will. -UNKNOWN*

~ Newsletter Inserts ~

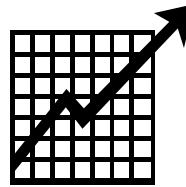
The Chamber Newsletter offers any Chamber member the opportunity to have a flier inserted in a newsletter for a fee of \$50 per month. There are still openings for inserts this year. Call the Chamber office for more details.

Welcome New Members!

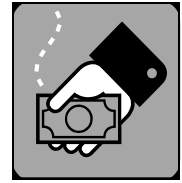
Adair County SB40/DD Board

Nan Davis
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Local Economic Trend\$



This year in the *Community Pride Newsletter*, the Chamber of Commerce will share with Chamber members information and trends from the local economy that may be of interest to you in business in the Kirksville area.

CHAMBER AT WORK



Your Chamber of Commerce staff have been tracking office traffic, phone calls and a variety

of other requests received in your Chamber office. This information will be reported each month in the *Community Pride* newsletter. Your Chamber of Commerce is open five days a week, eight hours a day to benefit you, your community and your business.

March 2006

Phone calls—363

Requests:

Kirksville Maps—59
Calendar of Events—15
Clubs & Organiz. List—1
Phone Books—30
Chamber Directory—22
Rental Listings—3
Relocation Packet—9
Membership Packet—3
Tourism Information—19
NEMO Fair —9
Expo dates—39
Hunting & Fishing—10
Walk-ins —176
Specific Referrals—15
Meeting Facilities—3
United Way Info.—18
Other Community Info—18

Miscellaneous Requests:

Truman Visit Day, Credit Card Payment, Macon City Hall directions, Blue Grass Fest. attendance, Appraisers, License Bureau, Industries, Craft Shows, Cinema 8, Extension Office, Summer on the Square, Spring Clean Up, Bread Outlet, No Call #, Recycling, Binding Machine, Macon Chamber #, GED Classes, PA System, TSU Jobs, Easter Egg Hunt, Candidates Forum, Rodeo Dates, Fed Ex #, postcard postage fee, Rhonda Vincent, Daycare...and much more.

April 2006 REPORTS

Source: City of Kirksville

-Highway 63 Sales Tax Receipts

Recorded, April '06 \$97,049.99

-March New Business Licenses 20

-March New Residential

Building Permits

3

-March New Commercial

Building Permits

1

Source: MERIC

www.missourieconomy.org

February '06

-Missouri

Unemployment Rate

5.4%

-Adair County

Unemployment Rate

4.7%

-Adair County

of Unemployed

60

Source: Northeast Regional

Medical Center

March Births at NRMC

36

Source: Kirksville

Gasoline prices

\$2.69

Last month

\$2.39

From Restaurants to Recreation and Services to Sales

Fliers•coupons•notepads•magnets•pens•chip clips•menus

We need your business' promotional items for "Welcome Bags" for meetings and conventions in Kirksville this summer and returning students this fall. If you would like to provide items for "Welcome Bags" to visitors in town for meetings and conventions this summer, we need **500** items delivered to the Chamber office by **June 1st**. You may also provide **1500** items to the Chamber office by **July 6th** to be placed in "Welcome Bags" that will be in each new Truman student's dorm room.

General advertising fliers are not, typically, as well received and as beneficial to the business owner as an item or flier that directs the potential customer into your business by way of an incentive (discount, product sample, etc.).

SPECIAL THANKS!

Please take a moment to note the sponsors of the *Community Pride Newsletter* this year. By advertising, it is possible for your Chamber to print a monthly newsletter that keeps all of our members informed. Let's thank them all for choosing to support the Chamber and sponsor the 2006 newsletter:

**Ameren UE ♦ American Trust Bank
Benton & Associate ♦ KTVO
Davis Playle Hudson Rimer Funeral Home
Days Inn ♦ Northeast Regional Medical Center
Heritage House Realty—Vicki Benson
Missouri Career Center ♦ NEMO State Bank
Adair County Family YMCA**