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Board Certified Orthopedic Surgeon Kevin Marberry, MD is a Member of the Medical Staff at NERM.
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Community Pride

A Publication of the Kirksville Area Chamber of Commerce • 304 S. Franklin • P.O. Box 251 • Kirksville, MO 63501
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Kirksville Area Chamber of Commerce
P.O. Box 251 • 304 South Franklin
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Executive Director: Sandra Williams

May, 2018

Ruby Green-Frank Baldwin Free Enterprise Award

The Kirksville Rotary Club presented Lovegreen Ford Chrysler and Bill Lovegreen the Ruby Green-Frank Baldwin Free Enterprise Award. This award is given to a business in the community that successfully engages in free enterprise and demonstrates a high level of commitment to business and community service.

Bill came to Kirksville in 1988 after being awarded the Chrysler franchise. In 1993, he obtained the Ford franchise and combined both businesses.

Besides being an active Rotarian, Bill serves as the District Chairman for the Boy Scouts of America, is a member of the advisory board for Salvation Army, a member of the Shrine Club, and is on the board for the Kirksville Housing Authority.

Congratulations Bill, and the Lovegreen Ford-Chrysler team, for this prestigious award and for celebrating 30 years of service in our Community, and for his support of the Chamber!



Ray Klinginsmith, Rotarian, presents Bill Lovegreen with the Ruby Green-Frank Baldwin Free Enterprise Award.

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Thursday, May 17 | 5:00-7:00 pm

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Northeast Regional Medical Center

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May, 2018 Calendar of Events

Farmers Market: Saturdays, May-October

May 1	Governmental Affairs Committee Meeting Chamber Office, 8:00 am Economic Development Committee Meeting Chamber Office, 3:00 pm
May 2	Tourism Advisory Board Meeting Chamber Office, 8:00 am
May 5	Dogs & Donuts Pawsitive Animalworks, 9:00 am Annual Spring Adopt-A-Thon Petsense, 9:00 am—5:00 pm FREE Comic Book Day Adair Co. Public Library, 10:00 am Youth Track Meet Stokes Stadium, 1:00 pm CSS: Herbal First Aid Take Root Café, 1:00 pm Round Barn Blues Round Barn, 3:00—11:00 pm
May 6	Mini-Retreat for Moms Warehouse660, 1:00—3:00 pm
May 8	Kirksville Young Professionals Board Meeting Chamber Office, Noon Acrylic Landscape Workshop Gallery 104, 6:30 pm
May 9	Golf Committee Meeting Chamber Office, 8:30 am
May 11	Kirksville Leadership Institute Tourism Day
May 12	All About Bath Salts Hobby Lobby, 11:00 am Introduction to Essential Oils Workshop The Manhattan Color Bar Salon & Spa, LLC, 2:00 pm Truman State University Commencement Stokes Stadium, Truman State University 2:00 pm
May 14	Chamber Exec. Committee Meeting Chamber Office, 8:00 am
May 16	Merchant\$ Committee Meeting Chamber Office, 8:30 am Ambassador Committee Meeting Chamber Office, Noon
May 17	Business After Hours <i>Sponsored by Chariton Valley Association & Dukum Inn</i> Dukum Inn, 5:00—7:00 pm
May 19	ATSU-KCOM Commencement Baldwin Auditorium, Truman State University, 10:00 am Ride 4 Kids Poker Run Moose Lodge, Sign-in at 10:00 am, begins at 11:00 am
May 18	Royal Wedding Tea Party Adair Co. Public Library, 3:00 pm
May 20	Kirksville Senior High School Graduation Pershing Arena, Truman State University, 2:00 pm
May 21	Chamber Board Meeting Chamber Office, Noon

Happy Anniversary!

The Chamber wishes to thank the following businesses for reaffirming their belief in the Chamber of Commerce.

Adair County Prosecuting Attorney
Aladdin Glass, Inc.
Bank Midwest
Charles & Mary Giovannini
Copy Systems
Downtown Cinema 8
Golden Eagle Distributing
Harold & Rebecca Osborn
Heetco
International Eyecare Center
Karen Gardner
King Appliance & Furniture
Kirksville Kiwanis Club
Lakeroad Village Park
Lost Branch Lodge
Lovett Law, LLC
Missouri Job Center
Moberly Area Community College
Northeast Missouri State Bank
Pawsitive Animalworks, LLC
Sherwin-Williams
Sparks Cleaners
The Benson Law Firm, LLC
Vicki Benson & RE/MAX HOME TEAM

Celebrate National Small Business Week April 30-May 4, 2018

Monday, April 30

Small Business Spotlight, light breakfast, Take Root Café,
8:00 am, RSVP 660-665-3766

Tuesday, May 1

Tour Square 1 Incubator and get a FREE day pass
Open 8:00—5:00 pm

Wednesday, May 2

Intellectual Property Workshop, Economic Development Alliance, Noon, Lunch served

Thursday, May 3

Tour Square 1 Incubator and get a FREE day pass
Open 8:00—5:00 pm

Friday, May 4

K-Cups, Square 1 Incubator, 8:30—9:30 am
Guest speaker: Pat Fogleson

Hats Off to Our Small Business Owners!

From the Directors Chair
Sandra Williams

It's not hard to see that our community is thriving economically for the first time in years. There are construction projects going on all over town. It's refreshing to see an influx of new businesses springing up in Kirksville. People are excited. Most of these new stores are not little Mom & Pop shops, but they certainly contribute to a climate that makes it more appealing for an entrepreneur to take a chance on a business idea. We are part of a national trend.

Research indicates that the number of entrepreneurs is increasing. Statistics show that the number of people over the age of 55 who are opening businesses has increased. Baby boomers may have business experience and access to capital that gives them an edge over younger self-starters. They are using self-employment as a way to stay connected to the business community and active in the world.

The number of female entrepreneurs has increased too, more than 114% in the last 20 years. Looking locally, I was sure I could count at least six female business owners in downtown Kirksville alone. I was wrong. I counted fifteen (seriously, 15!) downtown businesses that were owned by females. This does not include those that are owned by families where the wife sometimes works in the business. Oh, how I'd love to be counted among these brave souls! I applaud these ladies for pursuing their dreams.

Starting a business can be risky. According to the Bureau of Labor Statistics, 20% of small businesses fail in their first year. The optimist in me has to point out the obvious - that 80% of small businesses survive that first year. If they make it to year five, they have a 50/50 chance of making it to year ten where their chances of survival increase again to about 70%. Notice the positive spin I put on those stats? *Somebody* has to encourage these business owners.

Given these somewhat discouraging statistics and the amount of time, energy, and financial investment it takes to get a business off the ground, why would anyone want to start a business? The reasons are as varied as the businesses themselves. We will celebrate National Small Business Week, April 29-May 5, 2018, by hosting a Small Business Spotlight event at Take Root Café on April 30. We hope to share the stories of some of our local small business owners with you that week via our Facebook page and website (www.kirksvillechamber.com).

Now, would somebody please start a MOVING COMPANY in Kirksville? If you could do it before university graduations that would be SUPER!

<https://www.freecenterprise.com/older-americans-starting-new-businesses/>
<http://about.americanexpress.com/news/docs/2017-State-of-Women-Owned-Businesses-Report.pdf>

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Phone: 660-730-5101
Fax: 660-730-5101
Reo Haynes, Owner

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Mitzi Shipley, Owner

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Kirksville Art Walk

Friday, June 1, 2018

Downtown Kirksville | 4:30-7:00 pm

We are currently accepting registrations for artists and business participation.

If you know of an artist who would be a great fit for this event, please have them give us a call at 660-665-3766. Thank you!